

17 October 2024

Dotdigital Group plc
("Dotdigital", the "Company", or the "Group")

Notice of Results and Presentations

Dotdigital Group plc (AIM: DOTD), the leading SaaS provider of an all-in-one customer experience and data platform (CXDP), will announce its results for the year ended 30 June 2024 on Wednesday, 6 November 2024.

Analyst Briefing

Management will also host an in-person presentation and Q&A for analysts on Wednesday, 6 November 2024 at 9am GMT.

To register to attend the analyst presentation, please contact dotdigital@almastrategic.com.

Investor Presentation

Milan Patel, Chief Executive Officer, and Alistair Gurney, Chief Financial Officer, will provide a live presentation relating to the final results via the Investor Meet Company platform on Friday, 8 November at 10am GMT.

The presentation is open to all existing and potential shareholders. Questions can be submitted pre-event via your Investor Meet Company dashboard up until 9.00 a.m. the day before the meeting or at any time during the live presentation.

Investors can sign up to Investor Meet Company for free and add to meet Dotdigital via:
<https://www.investormeetcompany.com/dotdigital-group-plc/register-investor>

Investors who already follow Dotdigital on the Investor Meet Company platform will automatically be invited.

For further information please contact:

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About Dotdigital

Dotdigital Group plc (AIM: DOTD) is a leading provider of cross-channel marketing automation technology to marketing professionals. Dotdigital's customer experience and data platform (CXDP) combines the power of automation and AI to help businesses deliver hyper-relevant customer experiences at scale. With Dotdigital, marketing teams can unify and enrich their customer data, identify valuable customer segments, and deliver personalised cross-channel customer

journeys that result in engagements, conversions, and loyalty.

Founded in 1999, Dotdigital is headquartered in London with offices in Croydon, Manchester, New York, Melbourne, Sydney, Singapore, Tokyo, Amsterdam, Cape Town, and Warsaw. Dotdigital's solutions empower over 4,000 brands across 150 countries.

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