

**LUCECO PLC (THE "COMPANY")**

**Notification of Transactions of Directors, Persons Discharging Managerial Responsibilities ("PDMRs") and persons closely associated with them**

The following notification is made under article 19.1 and in accordance with article 19.3 of the UK Market Abuse Regulation ("MAR") in relation to the acquisition and disposal of shares by John Hornby and his PCAs. These transactions were driven by personal financial considerations, following which John Hornby and immediate family still own 26,021,796 shares in Luceco plc.

1	<b>Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	1. John Hornby 2. Philippa Hornby 3. Isla Hornby 4. Clara Hornby	
2	<b>Reason for the notification</b>		
a)	Position/status	1. PDMR of the Company 2. PCA of John Hornby 3. PCA of John Hornby 4. PCA of John Hornby	
b)	Initial notification/Amendment	Initial Notification	
3	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Luceco PLC	
b)	LEI	213800BBFZK4W4P98U76	
4	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.0005 each  ISIN: GB00BZC0LP49	
b)	Nature of transaction	1. John Hornby disposed of 138,822 shares  2. Philippa Hornby disposed of 3,000,000 shares  3. Isla Hornby acquired from John Hornby 1,150,000 shares  4. Clara Hornby acquired from John Hornby 1,150,000 shares  5. Philippa Hornby acquired from John Hornby 100,000 shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		1. £1.570	1. 138,822
		2. £1.572	2. 3,000,000

		2. £1.572	2. 3,000,000
		3. £1.597	3. 1,150,000
		4. £1.597	4. 1,150,000
		5. £1.576	5. 100,000
d)	Aggregated information	N/A (single transactions)	
	Aggregated volume		
	Price		
e)	Date of the transactions	16 October 2024	
f)	Place of the transaction	London	

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