

For immediate release

17 October 2024



CHURCHILL CHINA plc
("Churchill" or the "Company" or the "Group")

Director/PDMR Shareholding

Churchill China plc (AIM: CHH), the manufacturer of innovative performance ceramic products serving hospitality markets worldwide, was notified today that on 17 October 2024 Martin Payne, a Non-Executive Director of the Company, purchased a total of 1,000 shares of 10p each in the capital of the Company ("Ordinary Shares") at a price of 904.00p per Ordinary Share.

Following this transaction Mr Payne is beneficially interested in 1,000 Ordinary Shares representing 0.01% of the total voting rights of the Company.

For further information, please contact:

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Notification and public disclosure of transactions by Persons Discharging Managerial Responsibilities ("PDMR") and persons closely associated with them ("PCA")

Notification of a Transaction pursuant to Article 19(1) of Regulation (EU) No. 596/2014		
1 Details of the person discharging managerial responsibilities/person closely associated		
a.	Name	Martin Payne
2 Reason for notification	Purchase of shares	
a.	Position/Status	Non-Executive Director / PDMR

b.	Initial notification/ Amendment	Initial Notification				
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a.	Name	Churchill China plc				
b.	LEI	213800GQ51I4LZQ5AR09				
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a.	Description of the financial instrument, type of instrument Identification Code	Ordinary Shares of 10p each ISIN: GB0001961035				
b.	Nature of the transaction	Open Market purchase of shares.				
c.	Price(s) and volume(s)	<table border="1"> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> <tr> <td>904.00p</td> <td>1,000</td> </tr> </table>	Price(s)	Volume(s)	904.00p	1,000
Price(s)	Volume(s)					
904.00p	1,000					
d.	Aggregated information - Aggregate volume - Price	n/a - single transaction				
e.	Date of the transaction	17/10/2024				
f.	Place of the transaction	London Stock Exchange				

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