

For immediate release

17 October 2024



CHURCHILL CHINA plc
("Churchill" or the "Company" or the "Group")

Director/PDMR Shareholding

Churchill China plc (AIM: CHH), the manufacturer of innovative performance ceramic products serving hospitality markets worldwide, was notified today that on 17 October 2024 Martin Payne, a Non-Executive Director of the Company, purchased a total of 1,000 shares of 10p each in the capital of the Company ("Ordinary Shares") at a price of 904.00p per Ordinary Share.

Following this transaction Mr Payne is beneficially interested in 1,000 Ordinary Shares representing 0.01% of the total voting rights of the Company.

For further information, please contact:

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Notification and public disclosure of transactions by Persons Discharging Managerial Responsibilities ("PDMR") and persons closely associated with them ("PCA")

| Notification of a Transaction pursuant to Article 19(1) of Regulation (EU) No. 596/2014 | | |
|--|-----------------|-------------------------------|
| 1 Details of the person discharging managerial responsibilities/person closely associated | | |
| a. | Name | Martin Payne |
| 2 Reason for notification Purchase of shares | | |
| a. | Position/Status | Non-Executive Director / PDMR |

| | | | |
|----|---|---|-----------|
| | | | |
| b. | Initial notification/ Amendment | Initial Notification | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a. | Name | Churchill China plc | |
| b. | LEI | 213800GQ5114LZQ5AR09 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| a. | Description of the financial instrument, type of instrument Identification Code | Ordinary Shares of 10p each ISIN: GB0001961035 | |
| b. | Nature of the transaction | Open Market purchase of shares. | |
| c. | Price(s) and volume(s) | Price(s) | Volume(s) |
| | | 904.00p | 1,000 |
| d. | Aggregated information - Aggregate volume - Price | n/a - single transaction | |
| e. | Date of the transaction | 17/10/2024 | |
| f. | Place of the transaction | London Stock Exchange | |

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