

18 October 2024

4imprint Group plc

CFO Designate Appointment

4imprint Group plc ("4imprint" or the "Company") today announces the appointment of Michelle Brukwicki as CFO Designate effective 9 December 2024. This follows the announcement on 22 May 2024 that David Seekings had informed the Company of his intention to retire from the Board and from his role as CFO before the end of 2025. David's six month notice period will commence from December 31st.

The appointment follows a thorough and rigorous recruitment and selection process led by the Nomination Committee of the Board.

Michelle is a Certified Public Accountant in the US with accounting experience gained initially with Deloitte & Touche and is presently Senior Vice President - Finance and Chief Financial Officer of TDS Telecom, a division of Telephone and Data Systems, Inc (TDS). Michelle brings over 25 years of financial and accounting related experience at publicly listed companies, along with extensive experience in strategic planning and business development, leadership development, enterprise risk management and investor relations.

Michelle will initially be appointed as CFO Designate and then is expected to become CFO and be appointed to the Board no later than May 31, 2025. A further announcement will be made in due course.

Paul Moody, Chair, commented: "Michelle brings a wealth of relevant technical experience to the company, as well as proven evidence of strategic thought. As importantly, Michelle's approach to the leadership and development of people, together with her personal values make her a perfect fit with our company's culture. I am looking forward to working with Michelle."

Kevin Lyons-Tarr, CEO, commented: "I am delighted to welcome Michelle to 4imprint. Her extensive experience, leadership style and strategic mindset will undoubtedly be an invaluable addition to our team as we work together to drive the business forward."

Michelle Brukwicki, CFO Designate, commented: "It is an honour to join 4imprint as the next CFO. The Company's purpose, operations and culture are very impressive. I look forward to collaborating with the Board, the management team, and associates across the organization to build on 4imprint's strong foundation."

Notes:

1. There is no further information in respect of Michelle Brukwicki which would require disclosure under Listing Rule 6.4.6.
2. Michelle Brukwicki's remuneration arrangements have been set in accordance with the Directors' Remuneration Policy approved by shareholders, including an annual salary of 470,000pa, an entitlement to an annual bonus opportunity of up to 150% and an invitation to join the new 4imprint LTIP starting in 2025.

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