

18 October 2024

Digitalbox plc
("Digitalbox" or the "Company" or the "Group")

Proposed Capital Reduction & Notice of General Meeting

Digitalbox plc, the mobile-first digital media business, announces that it has posted a circular (the "Circular") to shareholders, incorporating a notice of a general meeting (the "General Meeting"), regarding a proposed Capital Reduction. The Circular will shortly be made available on the Company's website and contains further details about the proposed Capital Reduction and General Meeting.

On 2 October 2024, the Company announced that it intended to reduce its share premium account to put the Company in a position where it would have positive distributable reserves ("Capital Reduction"). The Capital Reduction requires the approval of shareholders through the passing of a special resolution at the General Meeting and confirmation by the Court.

The General Meeting that will be held at Jubilee House, 92 Lincoln Road, Peterborough, PE1 2SN on 15 November 2024 at 8.00 a.m., to consider the resolution regarding the proposed Capital Reduction that will be put to shareholders to approve.

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About Digitalbox plc

Based in the UK, Digitalbox is a 'pure-play' digital media business with the aim of profitable publishing at scale on mobile platforms.

Digitalbox operates the following trading brands, "Entertainment Daily", "The Daily Mash", "The Tab", "The Poke" and "TV Guide". Entertainment Daily produces and publishes online UK entertainment news covering TV, showbiz and celebrity news. The Daily Mash produces and publishes satirical news content. The Tab is the UK's biggest youth culture site fuelled by students. The Poke expertly curates and editorialises the funniest content from around the web and social media. TV Guide serves as the definitive guide to what is on TV.

Digitalbox primarily generates revenue from the sale of advertising in and around the content it publishes. The Group's optimisation for mobile enables it to achieve revenues per session significantly ahead of market norms for publishers on mobile.

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