

18 October 2024

Headlam Group plc
(the 'Company')

Director/PDMR shareholding

Exercise of option under the Headlam Group plc Deferred Bonus Plan and sale of shares

Headlam Group plc (LSE: HEAD), Europe's leading floorcoverings distributor, announces that on 17 October 2024, Chris Payne exercised his 2022 nil-cost option to purchase 46,827 ordinary shares of 5 pence each in the capital of the Company ('Shares') under the Company's Deferred Bonus Plan. The number of Shares under option reflects the addition of dividend equivalents in Shares, calculated on a reinvestment basis. Chris Payne subsequently sold 22,064 Shares to cover exercise costs (including tax and NI) arising on exercise and has 24,763 retained Shares.

46,827 ordinary shares of 5 pence each have been transferred from treasury stock for the purposes of satisfying the award. Following the above transfer of treasury stock, the Company holds 4,804,315 ordinary shares as treasury shares.

The total number of ordinary shares in issue (excluding shares held as treasury shares) is 80,834,894 with one voting right per share. Therefore, the total number of voting rights in the Company is 80,834,894. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in the Company under the FCA's Disclosure Guidance and Transparency Rules.

Enquiries:

Headlam Group plc

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Broker)

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Tom Scrivens / Atholl Tweedie

Peel Hunt LLP (Corporate Broker)

Tel: 020 7418 8900

George Sellar / John Welch

Notification and public disclosure of transactions by PDMRs and persons closely associated with them

1.	Details of PDMR / person closely associated with them ("PCA")	
a)	Name	Chris Payne
2.	Reason for the notification	

a)	Position / status	Chief Executive	
b)	Initial notification / amendment	Initial notification	
3.	Details of the issuer		
a)	Name	Headlam Group plc	
b)	LEI	213800I4AZZUJEYX9O90	
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.05 each.	
b)	Identification code	ISIN: GB0004170089	
c)	Nature of the transaction	Exercise of a nil-cost option under the Company's Deferred Bonus Plan	
d)	Price(s) and volume(s)	Price(s)	Volume(s)
		nil	46,827
e)	Aggregated information	N/A	
	Volume		
	Price		
f)	Date of the transaction	17 October 2024	
g)	Place of the transaction	Outside a trading venue	
4.2	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.05 each.	
b)	Identification code	ISIN: GB0004170089	
c)	Nature of the transaction	Sale of shares to cover costs of the exercise of a nil-cost option outlined in 4.1 (including tax and NI liability)	
d)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.2729	22,064
e)	Aggregated information	N/A	
	Volume	N/A - Single Transaction	

	Price	N/A - Single Transaction
f)	Date of the transaction	17 October 2024
g)	Place of the transaction	London Stock Exchange - XLON

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