## TR-1: Standard form for notification of major holdings

**NOTIFICATION OF MAJOR HOLDINGS** (to be sent to the relevant issuer <u>and</u> to the FCA in Microsoft Word format if possible)<sup>i</sup>

| 1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached $^{ii}$ : |   |   |  | Victoria PLC                      |   |   |
|--|---|---|--|-----------------------------------|---|---|
| 1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate)                        |   |   |  |                                   |   |   |
| Non-UK issuer  |   |   |  |                                   |   |   |
| 2. Reason for the no   | 2. Reason for the notification (please mark the appropriate box or boxes with an "X") |   |  |                                   |   |   |
| An acquisition or dis  | sposal of voting rights   |   |  |                                   |   | Х |
| An acquisition or dis  | sposal of financial inst  | ruments   |  |                                   |   | х |
| An event changing  | the breakdown of votir  | ng rights   |  |                                   |   |   |
| Other (please speci  | fy) <sup>iii</sup> :  |   |  |                                   |   |   |
| 3. Details of person   | subject to the notifica   | tion obligation   | n <sup>iv</sup>                        |                                   |   |   |
| Name   |   |   | Spruce House Investment Management LLC |                                   |   |   |
| City and country of registered office (if applicable)  |   |   | Wilmington, United States of America   |                                   |   |   |
| 4. Full name of share  | r <b>eholder(s)</b> (if different fi  | rom 3.) <sup>v</sup>  |  |                                   |   |   |
| Name The Spruce Hou  |   |   |  | oruce House Partnership           | e House Partnership LLC   |   |
| City and country of registered office (if applicable) Wilmington, United States                                      |   |   |  | gton, United States of A          | America   |   |
| 5. Date on which the threshold was crossed or reached <sup>vi</sup> :  |   |   | 17/10/2024                             |                                   |   |   |
| 6. Date on which issuer notified (DD/MM/YYYY):   |   |   | 17/10/2024                             |                                   |   |   |
| 7. Total positions of person(s) subject to the notification obligation   |   |   |  |                                   |   |   |
|  | % of voting rights<br>attached to shares<br>(total of 8. A)                           | % of voting rights<br>through financial<br>instruments<br>(total of 8.B 1 + 8.B<br>2) |  | Total of both in %<br>(8.A + 8.B) | Total number of voting<br>rights held in issuer (8.A<br>+ 8.B) <sup>vii</sup> |   |
| Resulting situation<br>on the date on<br>which threshold was<br>crossed or reached                                   | 9.058909%   | 8.493290%   |  | 17.552199%                        | 20,011,784  |   |
| Position of previous<br>notification (if<br>applicable)  | 17.965626%  |   |  | 17.965626%                        |   |   |

| A: Voting rights attached to shares |                      |                        |                    |                                       |
|-------------------------------------|----------------------|------------------------|--------------------|---------------------------------------|
| Class/type of                       | Number of voting rig | lhts <sup>ix</sup>     | % of voting rights |                                       |
| shares<br>ISIN code (if possible)   | Direct<br>(DIR5.1)   | Indirect<br>(DTR5.2.1) | Direct<br>(DTR5.1) | Indirect<br>(DTR5.2.1)                |
| Ordinary Shares<br>GB00BZCOLC10     | 10,328,332           |                        | 9.058909%          | , , , , , , , , , , , , , , , , , , , |
|                                     |                      |                        |                    |                                       |
|                                     |                      |                        |                    |                                       |
| SUBTOTAL 8. A                       | 10.328.332           |                        | 9.05               | 8909%                                 |

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| B 1: Financial Instruments according to DTR5.3.1R (1) (a) |                              |  |   |                    |
|---|------------------------------|--|---|--------------------|
| Type of financial instrument                              | Expiration date <sup>x</sup> | Exercise/<br>Conversion Period <sup>xi</sup> | Number of voting rights<br>that may be acquired if<br>the instrument is<br>exercised/converted. | % of voting rights |
|   |                              |  |   |                    |
|   |                              |  |   |                    |
|   |                              |  |   |                    |
|   |                              | SUBTOTAL 8. B 1                              |   |                    |

| Type of<br>financial<br>instrument | Expiration<br>date <sup>x</sup> | Exercise/<br>Conversion<br>Period <sup>xi</sup> | Physical or<br>cash<br>Settlement <sup>xii</sup> | Number of voting rights | % of voting rights |
|------------------------------------|---------------------------------|---|--|-------------------------|--------------------|
| Total Return<br>Swap Basket        | 16/10/2026                      |   | Cash   | 9,683,452               | 8.493290%          |
|                                    |                                 |   |  |                         |                    |
|                                    |                                 |   |  |                         |                    |
|                                    |                                 |   | SUBTOTAL<br>8.B.2                                | 9,683,452               | 8.493290%          |

| <b>9. Information in relation</b> applicable box with an "X")  | to the person subject to the   | notification obligation (plea  | se mark the  |  |
|--|--|--|--|--|
| Person subject to the notification obligation is not controlled by any natural person or legal entity and does not   |  |  |  |  |
| control any other undertakin   | g(s) holding directly or indirect  | ly an interest in the (underlying  | g) issuer <sup>xiii</sup>                                      |  |
| <u>Full</u> chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity (please add additional rows as necessary) XiV |  |  |  |  |
| Name <sup>XV</sup>   | % of voting rights if it<br>equals or is higher than<br>the notifiable threshold | % of voting rights<br>through financial<br>instruments if it equals<br>or is higher than the<br>notifiable threshold | Total of both if it equ<br>is higher than the not<br>threshold |  |
| Ben Stein and Zach<br>Stemberg as joint<br>controllers of Spruce9.058909%8.493290%17.552199%House Investment<br>Management LLCAnalysis17.552199%17.552199%   |  |  |  |  |
| Spruce House Investment<br>Management LLC9.058909%8.493290%17.552199%  |  |  |  |  |

| 10. In case of proxy voting, please identify:       |  |  |
|---|--|--|
| Name of the proxy holder                            |  |  |
| The number and % of voting rights held              |  |  |
| The date until which the voting rights will be held |  |  |

## 11. Additional information xvi

Based on 114,012,973 ordinary shares outstanding as at 17 October 2024.

The Spruce House Partnership LLC (SH) is an aggregating entity to its sole member funds: The Spruce House Partnership (QP) LP - the general partner of both funds is Spruce House Capital LLC (itself controlled equally by Ben Stein and Zach Sternberg).

The voting rights (or deemed voting rights) attached to the positions held by SH are exercised by Spruce House Investment Management LLC, which is controlled equally by Ben Stein and Zach Sternberg.

As at the date on which the threshold was crossed, a portion of SH's position is held through a Total Return Swap, which is a cash-settled derivative and gives no access to voting rights in the company. SH is however 'deemed' to hold voting rights pursuant to DTR 5.3. The Total Return Swap references a basket in which the ordinary shares of Victoria PLC represent >20% of the total value of the securities in that basket.

| Place of completion | New York, United States of America |  |
|---------------------|------------------------------------|--|
| Date of completion  | 17/10/2024                         |  |

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