21 October 2024

# Midwich Group plc

("Midwich" or the "Group")

## Director/PDMR Shareholding

Midwich Group (AIM: MIDW), a global specialist audio visual distributor to the trade market, announces that Stephen Fenby, Group Managing Director, has purchased 150,000 ordinary shares in the Company ("Ordinary Shares") at 273.3 pence per share.

Following this transaction, Stephen Fenby and persons closely associated with him have an interest in 17,562,396 Ordinary Shares, representing 16.85% of the Company's share capital.

The Notification of Dealing Form can be found below. These notifications are made under article 19 of the Market Abuse Regulation ("MAR").

1.	Details of the person discharging managerial responsibilities/person closely associated			
(a)	Name	Stephen Fenby		
2.	Reason for the notification	ason for the notification		
(a)	Position/status	Group Managing Director		
(b)	Initial notification/ Amendment	Initial notification		
3.	Details of the issuer			
(a)	Name	Midwich Group Plc		
(b)	LEI	213800TUH2ZU68PZZN12		
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
(a)	Description of the Financial Instrument	Ordinary shares of £0.01 each		
(b)	Identification code of the Financial Instrument	GB00BYSXWW41		
(c)	Nature of the transaction	Purchase of shares		
(d)	Price(s) and volume(s)	Price(s)	Volume(s)	
		273.3p	150,000	
(e)	Aggregated information			
	<ul> <li>Aggregated volume</li> </ul>	150,000		
	- Price	273.3p		
(f)	Date of the transaction	21 October 2024		
(g)	Place of the transaction	London Stock Exchange		

For further information:

Midwich Group plc

Stephen Fenby, Managing Director Stephen Lamb, Finance Director	
<b>Investec Bank plc</b> (NOMAD and Joint Broker to Midwich) Carlton Nelson / Ben Griffiths	+44 (0) 20 7597 5970
<b>Berenberg</b> (Joint Broker to Midwich) Ben Wright / Richard Andrews	+44 (0) 20 3207 7800
<b>FTI Consulting</b> Alex Beagley / Tom Hufton / Matthew Young	+44 (0) 20 3727 1000

#### Specialisation at scale.

Midwich Group is a network of businesses which partner with the world's leading technology companies to accelerate their growth. Selling into over 50 countries from 23 global locations, the Group specialises in audiovisual technology - whether in state-of-the-art meeting rooms or on a festival main stage, our solutions help the world connect, communicate, or experience wow moments.

### Taking technology further.

With services ranging from product distribution to complex system design, focused marketing campaigns to flexible financing solutions, and showcase events to seed funding for startups, the Group's ever-expanding offering is designed to add value and solve its partners' biggest challenges.

This has enabled the Group to maintain strong relationships with global manufacturers and a diverse customer base of over 21,000, including professional integrators, event production companies and IT resellers in sectors such as education, corporate, retail and live events.

#### Enabling tomorrow.

With over 1,900 employees across the UK and Ireland, EMEA, Asia Pacific and North America, the company is committed to being a responsible employer.

The Group wants to do the right thing and actively works to limit its impact on the environment and communities, and recognises the importance of giving back - find out more about our sustainability activities here.

### Help us go further, together.

Visit https://midwichgroupplc.com

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@lseg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our <u>Privacy Policy</u>.

END

DSHFEUFIFELSEFS