

**BANGO PLC**

**("Bango" or the "Company")**

**Share Purchase and Director/PDMR Dealings**

**Cambridge, UK, 22 October 2024** - Bango (AIM: BGO), announces that on 18 October 2024, Paul Larbey, Chief Executive Officer at Bango and certain of his persons closely associated ("PCAs") purchased 36,437 Bango Ordinary Shares in aggregate at an average price of 104.24p ('the Purchase'). Following the Purchase, Paul Larbey has a direct and indirect interest in 104,761 Ordinary Shares, representing approximately 0.14% of the Company's total issued share capital.

**Contact Details:**

**Bango PLC**  
+44 1223 617 387  
[investors@bango.com](mailto:investors@bango.com)

**Singer Capital Markets (Nominated Adviser and Broker)**  
+44 20 7496 3000

Paul Larbey, CEO	Jen Boorer
Matt Garner, CFO	Asha Chotai

**About Bango**

Bango enables content providers to reach more paying customers through global partnerships. Bango revolutionized the monetization of digital content and services, by opening-up online payments to mobile phone users worldwide. Today, the Digital Vending Machine® is driving the rapid growth of the subscriptions economy, powering choice and control for subscribers.

The world's largest content providers, including Amazon (NASDAQ: AMZN), Google (NASDAQ: GOOG) and Microsoft (NASDAQ: MSFT) trust Bango technology to reach subscribers everywhere.

Bango, where people subscribe. For more information, visit [www.bangoinvestor.com](http://www.bangoinvestor.com)

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Paul Douglas Larbey
2	Reason for notification	
a)	Position/Status	PDMR, CEO
b)	Initial notification/Amendment	Initial Notification

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Bango PLC	
b)	LEI	213800V5MWHQCL7RF574	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 20 pence each GB00B0BRN552	
b)	Nature of the transaction	Purchase of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		104.87 pence	19,063
d)	Aggregated information  - Aggregated volume  - Price	N/A Single Transaction	
e)	Date of the transaction	18 October 2024	
f)	Place of the transaction	London Stock Exchange XLON	

1	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	William Paul Larbey
2	<b>Reason for notification</b>	
a)	Position/Status	PCA of PDMR, CEO
b)	Initial notification/Amendment	Initial Notification
3	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Bango PLC
b)	LEI	213800V5MWHQCL7RF574
4	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 20 pence each GB00B0BRN552

b)	Nature of the transaction	Purchase of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		103.89 pence	8,658
d)	Aggregated information <ul style="list-style-type: none"> <li>- Aggregated volume</li> <li>- Price</li> </ul>	N/A Single Transaction	
e)	Date of the transaction	18 October 2024	
f)	Place of the transaction	London Stock Exchange XLON	

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Charlotte Marie Larbey	
<b>2</b>	<b>Reason for notification</b>		
a)	Position/Status	PCA of PDMR, CEO	
b)	Initial notification/Amendment	Initial Notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Bango PLC	
b)	LEI	213800V5MWHQCL7RF574	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 20 pence each GB00B0BRN552	
b)	Nature of the transaction	Purchase of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		103.19 pence	8,716
d)	Aggregated information <ul style="list-style-type: none"> <li>- Aggregated volume</li> <li>- Price</li> </ul>	N/A Single Transaction	

e)	Date of the transaction	18 October 2024
f)	Place of the transaction	London Stock Exchange XLON

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