

23 October 2024

Likewise Group plc
("Likewise", the "Company" or the "Group")
Exercise of EMI Options & Total Voting Rights

Likewise Group plc (AIM:LIKE), the fast growing UK floor coverings distributor, announces that the Company has issued 900,000 ordinary shares of £0.01 each ("**Ordinary Shares**") to satisfy the exercise of options under the Company's 2019 Executive Management Incentivisation ("**EMI**") Scheme.

Exercise of EMI Options

Options over a total of 900,000 Ordinary Shares have been exercised under the Likewise 2019 EMI Scheme, at an exercise price of 10 pence each ("**EMI Exercise**").

Application has been made for 900,000 Ordinary Shares to be admitted to trading on AIM ("**Admission**"), with dealings expected to commence at 8.00 a.m. on 28 October 2024.

The 900,000 Ordinary Shares have been issued to James Kellett, a former PDMR in the Company.

Total Voting Rights

Following Admission, the total issued share capital of the Company will be 247,483,480 with 326,353 shares held in treasury. The total voting rights in the Company will be 247,157,127. Shareholders may use this figure as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

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