

S & U PLC ("S&U" or "the Company")

Director/PDMR and PCA Shareholding

S&U was advised today that joint shareholders Mr Anthony Coombs and Mr Alexander Coombs have on 22 October 2024, transferred 17,267 Ordinary Shares of 12.5p each in the Company ("Ordinary Shares") at nil cost, to Alexander Coombs, a PCA of Anthony Coombs.

Following this transfer, the beneficial shareholding of Mr Anthony Coombs remains unchanged at 1,224,009 Ordinary Shares.

The information set out below is provided in accordance with the requirements of Article 19(3) of the UK Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	Anthony Coombs						
2	Reason for the notification							
a)	Position/status	Director						
b)	Initial notification /Amendment	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	S&U PLC						
b)	LEI	213800QZ1X2A7J64SQ31						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 12.5p each ISIN : GB0007655037						
b)	Nature of the transaction	Transfer of ordinary shares for nil consideration to Alexander Coombs						
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume (s)</td></tr><tr><td>£nil</td><td>17,267</td></tr><tr><td></td><td></td></tr></table>	Price(s)	Volume (s)	£nil	17,267		
Price(s)	Volume (s)							
£nil	17,267							

d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td></tr><tr><td>£nil</td><td>17,267</td></tr></table>	Price	Volume	£nil	17,267
Price	Volume					
£nil	17,267					
e)	Date of the transaction	22 October 2024				
f)	Place of the transaction	Off market transfer				

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	Alexander Coombs						
2	Reason for the notification							
a)	Position/status	PCA of Anthony Coombs						
b)	Initial notification /Amendment	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	S&U PLC						
b)	LEI	213800QZ1X2A7J64SQ31						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	Ordinary shares of 12.5p each						
	Identification code	ISIN : GB0007655037						
b)	Nature of the transaction	Receipt of shares for nil consideration from Anthony Coombs						
c)	Price(s) and volume(s)	<table border="1"> <tr> <th>Price(s)</th><th>Volume (s)</th></tr> <tr> <td>£nil</td><td>17,267</td></tr> <tr> <td></td><td></td></tr> </table>	Price(s)	Volume (s)	£nil	17,267		
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Price	Volume							
£nil	17,267							
	- Aggregated volume							
	- Price							

e)	Date of the transaction	22 October 2024
f)	Place of the transaction	Off market transfer

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