

**RECKITT BENCKISER GROUP PLC
 DIRECTOR/PDMR SHAREHOLDINGS**

The following notification is made in accordance with DTR 3.1.2-A, incorporating article 19(1) of the Market Abuse Regulation.

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS
 DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY
 ASSOCIATED WITH THEM**

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	Fiona Dawson							
2	Reason for the notification								
a)	Position/status	Non-Executive Director							
b)	Initial notification/ Amendment	Initial notification							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	Reckitt Benckiser Group plc							
b)	LEI	5493003JFSMOJG48V108							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p each in Reckitt Benckiser Group plc GB00B24CGK77							
b)	Nature of the transaction	Purchase of shares							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£49.07</td> <td>273</td> </tr> <tr> <td>£49.23</td> <td>25</td> </tr> </tbody> </table>		Price(s)	Volume(s)	£49.07	273	£49.23	25
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d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Aggregate Price</th> <th>Aggregate Volume</th> <th>Aggregate Total</th> </tr> </thead> <tbody> <tr> <td>£49.15</td> <td>298</td> <td>£14,626.86</td> </tr> </tbody> </table>		Aggregate Price	Aggregate Volume	Aggregate Total	£49.15	298	£14,626.86
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£49.15	298	£14,626.86							
e)	Date of the transaction	2024-10-23							
f)	Place of the transaction	London Stock Exchange, Main Market - XLON							

For further information:

Catheryn O'Rourke
 Company Secretary
 Tel +44 (0) 1753 217 800

Reckitt Benckiser Group plc's LEI code is 5493003JFSMOJG48V108

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