



REACH

24 October 2024

**Public Policy Holding Company, Inc.**

**("PPHC", the "Group" or the "Company")**

**PPHC: Ranked #1 in Q3 US Federal Lobbying Revenues**

Public Policy Holding Company, Inc., the leading government relations and public affairs group providing a comprehensive range of advisory services, has retained the number one spot in the Lobbying Disclosure Act ("LDA") revenue rankings for U.S. federal lobbying. The Group reported 17.65 million of disclosed LDA revenue for the third quarter of 2024 ("Q3 2024").

Year to date PPHC has reported 53.35 million in LDA disclosed revenue, more than anyone else, and has maintained the #1 spot for 17 consecutive quarters.

The Group's total LDA revenue was delivered by its operating firms including Forbes Tate Partners, Crossroads Strategies, Alpine Group and O'Neill and Associates. LDA revenue does not represent each operating company's total contribution to overall Q3 Group revenue, with approximately half of PPHC's revenues derived from federal lobbying services. The strong performance during the quarter was supported by new client wins including the Lymphoma Leukemia Society (LLS), Cohere, and GameChange Energy Technologies Corp.

The LDA applies to any entity or individual that lobbies at the federal level above certain thresholds and imposes registration and reporting obligations to ensure transparency. Disclosures under the Act are publicly available, and the rankings are released quarterly.

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**About PPHC**

Incorporated in 2014, PPHC is a US-based government relations and public affairs group providing clients with a fully integrated and comprehensive range of services including government and public relations, research, and digital advocacy campaigns. Engaged by approximately 1,200 clients, including companies, trade associations and non-governmental organisations, the Group is active in all major sectors of the US economy, including healthcare and pharmaceuticals,

financial services, energy, technology, telecoms and transportation. PPHC's services support clients to enhance and defend their reputations, advance policy goals, manage regulatory risk and engage with US federal and state-level policy makers, stakeholders, media and the public.

PPHC operates a holding company structure and currently has ten operating entities in the US and UK. Operating in the strategic communications market, the Group has a strong track record of organic and acquisitive growth, the latter focused on enhancing its capabilities and to establish new verticals, either within new geographies or new related offerings.

For more information, see [www.pphcompany.com](http://www.pphcompany.com).

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