

24 October 2024

Hollywood Bowl Group plc

**Notification of Transactions by Persons Discharging Managerial Responsibility ("PMDRs") and their Closely Associated Persons ("PCA")**

The Company has been notified that, on 24 October 2024, PMDRs Melanie Dickinson (Chief People Officer) and Mat Hart (Chief Marketing and Technology Officer) each sold shares in the Company as set out in the table below.

PDMR and position	Position	Number of shares sold	Sale price per share	Resulting Shareholding
Mathew Hart and Denece Hart (PCA)	Chief Marketing and Technology Officer	150,000	£3.3174	602,171
Melanie Dickinson	Chief People Officer	150,000	£3.3167	290,276

The notifications below, made in accordance with Article 19 of the UK Market Abuse Regulation, provide further detail.

**Enquiries:**

Hollywood Bowl Group PLC  
Stephen Burns, Chief Executive Officer  
Laurence Keen, Chief Financial Officer  
Mat Hart, Chief Marketing and Technology Officer

Via Teneo

Elizabeth Snow  
Laura Marshall

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1.	Details of PDMR/ person closely associated with them ('PCA')						
a)	Name	Mathew Hart					
2.	Details of PDMR/ person closely associated with them ('PCA')						
a)	Position / status	Chief Marketing & Technology Officer					
b)	Initial notification / amendment	Initial notification					
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Hollywood Bowl Group plc					
b)	LEI	213800XB8YZNGJYDEZ97					
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument	Ordinary shares of £0.01 each  ISIN: GB00BD0NVK62					
b)	Nature of the transaction	Sale of Shares					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£3.3174</td><td>8,500</td></tr></table>		Price(s)	Volume(s)	£3.3174	8,500
Price(s)	Volume(s)						
£3.3174	8,500						

d)	Aggregated information  Aggregated volume  Price	N/A - Single Transaction
e)	Date of the transaction	25 October 2024
f)	Place of the transaction	London Stock Exchange XLON

1.	Details of PDMR / person closely associated with them ('PCA')						
a)	Name	Denece Hart					
2.	Details of PDMR / person closely associated with them ('PCA')						
a)	Position / status	PCA of Mat Hart, Chief Marketing & Technology Officer					
b)	Initial notification / amendment	Initial notification					
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Hollywood Bowl Group plc					
b)	LEI	213800XB8YZNGJYDEZ97					
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument	Ordinary shares of £0.01 each  ISIN: GB00BD0NVK62					
b)	Nature of the transaction	Sale of Shares					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£3.3174</td><td>141,500</td></tr></table>		Price(s)	Volume(s)	£3.3174	141,500
Price(s)	Volume(s)						
£3.3174	141,500						
d)	Aggregated information  Aggregated volume  Price	N/A - Single Transaction					
e)	Date of the transaction	24 October 2024					
f)	Place of the transaction	London Stock Exchange XLON					

1.	Details of PDMR / person closely associated with them ('PCA')					
a)	Name	Melanie Dickinson				
2.	Details of PDMR / person closely associated with them ('PCA')					
a)	Position / status	Chief People Officer				
b)	Initial notification / amendment	Initial notification				
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Hollywood Bowl Group plc				
b)	LEI	213800XB8YZNGJYDEZ97				
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument	Ordinary shares of £0.01 each  ISIN: GB00BD0NVK62				
b)	Nature of the transaction	Sale of Shares				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£3.3167</td><td>150,000</td></tr></table>	Price(s)	Volume(s)	£3.3167	150,000
Price(s)	Volume(s)					
£3.3167	150,000					
d)	Aggregated information					

	Aggregated volume	N/A - Single transaction
	Price	
e)	Date of the transaction	24 October 2024
f)	Place of the transaction	London Stock Exchange XLON

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