

25 October 2024

J Sainsbury plc
(the 'Company')

Notification of transactions by Persons Discharging Managerial Responsibilities ('PDMRs')

The Company was notified on 25 October 2024 that the following PDMR acquired ordinary shares of 28⁴/₇ pence each in the Company ('Shares') through participation in the Company's Share Incentive Plan (also known as SSPP). The Shares were purchased at £2.7673 each.

PDMR	Number of Shares acquired under the SSPP
Mark Given	42

The Notification of Dealing Form can be found below.

This notification is made in accordance with the requirements of the UK Market Abuse Regulation.

For further information, please contact:

Helen Porter
Assistant Company Secretary
01908 081272

Notification of dealing form

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Mark Given	
2	Reason for the notification		
a)	Position/status	Chief Marketing Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	J Sainsbury plc	
b)	LEI	213800VGZAAJIKJ9Y484	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 ⁴ / ₇ pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Purchase of Shares under the J Sainsbury plc Share Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£2.7673	42

d)	Aggregated information	Aggregated price	Aggregated volume
		N/A	N/A
e)	Date of the transaction	24 October 2024	
f)	Place of the transaction	London Stock Exchange (XLON)	

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