

28 October 2024



**Synectics plc**  
("Synectics" or the "Company")

### **Security division rebrands to Ocular Integration**

*Rebrand reflects transition of division and its forward-focused approach centred on innovation*

Synectics plc (AIM: SNX), a leader in advanced security and surveillance systems, is pleased to announce that its Synectics Security division will be rebranded as Ocular Integration ("Ocular") with effect from 1 November 2024.

The rebranding of Ocular is part of a broader transformation programme which reflects the development of the division over several years and creates a more compelling vision and focus on delivering the latest technical solutions and innovations to customers.

Ocular is an independent systems integrator with expertise in delivering security solutions across multiple sectors, including public space, transport and critical national infrastructure. The rebranding provides greater distinction between Synectics and Ocular, thereby providing improved clarity for all stakeholders.

The division's transformation programme is progressing well, with a refreshed leadership team which will be led by Chris Jepson as Managing Director with effect from 1 November 2024. Chris has a background in security technology engineering, significant industry experience and has held multiple senior roles within the division. He is uniquely qualified to lead Ocular in what is expected to be an exciting period of growth.

#### **Amanda Larnder, Interim Chief Executive Officer and Chief Financial Officer of Synectics, commented:**

*"The transition of Synectics Security to Ocular is an exciting time for the Company and I'm pleased that Chris will lead the division through this change with a more focused go-to-market and growth strategy."*

*"The security market landscape is rapidly expanding and evolving. Ocular can help existing and future customers navigate this market through its innovative and forward-looking approach to security."*

#### **For further information, please contact:**

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## About Synectics plc

Synectics (AIM: SNX) is a leader in advanced security and surveillance systems that help protect people, property, communities, and assets around the world.

The Company's expertise is in providing solutions for specific markets where security and surveillance are critical to operations. These include gaming, oil and gas, public space, transport, and critical infrastructure.

Synectics has deep industry experience in these markets and works closely with customers to deliver solutions that are tailored to meet their needs. Technical excellence, combined with decades of experience and long-standing customer relationships, provides fundamental differentiation from mainstream suppliers and makes the Company a stand-out in its field.

Find out more at [www.synecticsplc.com](http://www.synecticsplc.com)

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