

28 October 2024

Alfa Financial Software Holdings PLC
Director / PDMR Shareholding

Alfa Financial Software Holdings PLC (the "Company"), a leading developer of mission-critical software for the asset finance industry, confirms the following transaction in the Company's ordinary shares.

The information in this notification is disclosed in accordance with the requirements of the EU Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	Christopher Sullivan						
2	Reason for the notification							
a)	Position/status	Non-Executive Director						
b)	Initial notification /Amendment	Initial Notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	Alfa Financial Software Holdings PLC						
b)	LEI	213800C5UOZHUTNUGA28						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.001 each GB00BDHXPG30						
b)	Nature of the transaction	Share sale						
c)	Price(s) and volume(s)	<table><tr><td>Prices (£)</td><td>Volume(s)</td></tr><tr><td>2.0024</td><td>66,332</td></tr><tr><td></td><td></td></tr></table>	Prices (£)	Volume(s)	2.0024	66,332		
Prices (£)	Volume(s)							
2.0024	66,332							
d)	Aggregated information - Aggregated volume - Price	As above						
e)	Date of the transaction	22 October 2024						
f)	Place of the transaction	XLON						

For further information:

Alfa Financial Software Holdings PLC

Charlotte Caulfield
Company Secretary

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