

29 October 2024

Boku, Inc.
("Boku" or the "Company")

PDMR Dealing

The Company announces that, on 28 October 2024, Mark Stannard, Chief Business Officer of the Company, sold 200,000 common stock of 0.0001 each in the Company ("Common Stock").

Following this notification, Mr. Stannard has a beneficial of 302,321 Common Shares (which represents 0.1% of the issued share capital of the Company).

Further details of the above transactions are detailed in the disclosure tables below.

1.	<i>Details of the person discharging managerial responsibilities / person closely associated</i>					
a.	<i>Name</i>	<i>Mark Stannard</i>				
2.	<i>Reason for the notification</i>					
a.	<i>Position/status</i>	<i>Chief Business Officer</i>				
b.	<i>Initial notification / Amendment</i>	<i>Initial notification</i>				
3.	<i>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</i>					
a.	<i>Name</i>	<i>Boku, Inc.</i>				
b.	<i>LEI</i>	<i>549300Y4P2ZPFKCZ0C60</i>				
4.	<i>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</i>					
a.	<i>Description of the financial instrument, type of instrument</i>	<i>Common Stock of 0.0001 each</i>				
	<i>Identification code</i>	<i>USU7744C1063</i>				
b.	<i>Nature of the transaction</i>	<i>Sale of Common Stock</i>				
c.	<i>Price(s) and volume(s)</i>	<table border="1"> <thead> <tr> <th><i>Price</i></th> <th><i>Volume</i></th> </tr> </thead> <tbody> <tr> <td><i>169.66p</i></td> <td><i>200,000</i></td> </tr> </tbody> </table>	<i>Price</i>	<i>Volume</i>	<i>169.66p</i>	<i>200,000</i>
<i>Price</i>	<i>Volume</i>					
<i>169.66p</i>	<i>200,000</i>					
d.	<i>Aggregated information</i>					
	<i>Aggregated volume</i>	<i>N/A - single transaction as above</i>				
	<i>Price</i>					
e.	<i>Date of the</i>	<i>28 October 2024</i>				

e.	<i>Date of the transaction</i>	<i>28 OCTOBER 2024</i>
f.	<i>Place of the transaction</i>	<i>London Stock Exchange (XLON); AIM</i>

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Notes to Editors

Boku, Inc. (AIM: BOKU) is a leading global provider of mobile payment solutions. Boku's mobile-first payments network, including mobile wallets, direct carrier billing, and account to account/real-time payments schemes, reaching over 7.5 billion mobile payment accounts through a single integration.

Customers that trust Boku to simplify sign-up, acquire new paying users and prevent fraud include global leaders such as Amazon, Meta Platforms, Google, Microsoft, Netflix, Sony, Spotify and Tencent.

Boku Inc. was incorporated in 2008 and is headquartered in London, UK, with offices in the US, India, Brazil, China, Estonia, Germany, Indonesia, Ireland, Japan, Singapore, Spain, Taiwan and Vietnam.

To learn more about Boku, Inc., please visit: <https://www.boku.com>

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