

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Ben Bulmer				
2	Reason for the notification					
a)	Position/status	Chief Financial Office (PDMR)				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541				
b)	Nature of the transaction(s)	Acquisition of shares under the dividend re-investment associated with the Prudential Corporation Asia All Employee Share Purchase Plan				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP 6.502244</td> <td>46</td> </tr> </tbody> </table>	Price(s)	Volume(s)	GBP 6.502244	46
Price(s)	Volume(s)					
GBP 6.502244	46					
d)	Aggregated information - Aggregated volume - Price	 46 GBP 6.502244				
e)	Date of the transaction(s)	2024-10-28				
f)	Place of the transaction(s)	London Stock Exchange				

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Lilian Ng
2	Reason for the notification	
a)	Position/status	Managing Director, Strategic Business Group (PDMR)
b)	Initial notification /Amendment	Initial notification

b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
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Price(s)	Volume(s)					
GBP 6.502244	44					
d)	Aggregated information - Aggregated volume - Price	44 GBP 6.502244				
e)	Date of the transaction(s)	2024-10-28				
f)	Place of the transaction(s)	London Stock Exchange				

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Dennis Tan
2	Reason for the notification	
a)	Position/status	Managing Director, Strategic Business Group (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
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b)	Nature of the transaction(s)	Acquisition of shares under the dividend re-investment associated with the Prudential Corporation Asia All Employee Share Purchase Plan

c)	Price(s) and volume(s)	Price(s)	Volume(s)
		GBP 6.502244	19
d)	Aggregated information		
	- Aggregated volume	19	
	- Price	GBP 6.502244	
e)	Date of the transaction(s)	2024-10-28	
f)	Place of the transaction(s)	London Stock Exchange	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Avnish Kalra	
2	Reason for the notification		
a)	Position/status	Chief Risk and Compliance Officer (PDMR)	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y12	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
	Identification code	GB0007099541	
b)	Nature of the transaction(s)	Acquisition of shares under the dividend re-investment associated with the Prudential Corporation Asia All Employee Share Purchase Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		GBP 6.502244	42
d)	Aggregated information		
	- Aggregated volume	42	
	- Price	GBP 6.502244	
e)	Date of the transaction(s)	2024-10-28	
f)	Place of the transaction(s)	London Stock Exchange	

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Catherine Chia				
2	Reason for the notification					
a)	Position/status	Chief Human Resources Officer (PDMR)				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
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Price(s)	Volume(s)					
GBP 6.502244	5					
d)	Aggregated information - Aggregated volume - Price	5 GBP 6.502244				
e)	Date of the transaction(s)	2024-10-28				
f)	Place of the transaction(s)	London Stock Exchange				

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Solmaz Altin
2	Reason for the notification	
a)	Position/status	Managing Director, Strategic Business Group (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12

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Price(s)	Volume(s)					
GBP 6.502244	8					
d)	Aggregated information - Aggregated volume - Price	8 GBP 6.502244				
e)	Date of the transaction(s)	2024-10-28				
f)	Place of the transaction(s)	London Stock Exchange				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Bill Maldonado				
2	Reason for the notification					
a)	Position/status	Chief Executive Officer Eastspring Investments Group (PDMR)				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
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Price(s)	Volume(s)					
GBP 6.502244	12					

d)	Aggregated information - Aggregated volume - Price	12 GBP 6.502244
e)	Date of the transaction(s)	2024-10-28
f)	Place of the transaction(s)	London Stock Exchange

Additional information

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<https://www.prudentialplc.com/>

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