

30 October 2024

**Oxford Metrics plc**  
**("Oxford Metrics" or the "Group")**

**Director Dealing**

30 October 2024 - Oxford Metrics plc (LSE: OMG) the smart sensing and software company servicing life sciences, entertainment, engineering and smart manufacturing markets, is pleased to announce that on 29 October 2024, Ian Wilcock, Non-Executive Director, purchased 20,000 of the Group's ordinary shares of 0.25p each ("Ordinary Shares") at a price of 55.964p per Ordinary Share.

Following the purchase, Ian now holds 20,000 shares, representing 0.02% of the Company's current total issued share capital and total voting rights.

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**About Oxford Metrics**

Oxford Metrics is a smart sensing and software company that enables the interface between the real world and its virtual twin. Our smart sensing technology helps over 10,000 customers in more than 70 countries, including all of the world's top 10 games companies and all of the top 20 universities worldwide. Founded in 1984, we started our journey in healthcare, expanded into entertainment, winning an OSCAR® and an Emmy®, moved into defence, engineering and smart manufacturing. We have a strong track record of creating value by incubating, growing and then augmenting through acquisition, unique technology businesses.

The Group trades through its market-leading division Vicon, Industrial Vision Systems, and recently acquired, The Sempre Group. [Vicon](#) is a world leader in motion measurement analysis to thousands of customers worldwide, including Red Bull, Imperial College London, Dreamscape Immersive, Industrial Light & Magic, and NASA. [Industrial Vision Systems](#) is a specialist in machine vision software and technology for high precision, automated quality control systems trusted by blue-chip, smart manufacturing companies across the globe including BD, DePuy, Jaguar Land Rover, Johnson & Johnson, Zytronic and Alkegen. [Sempre](#) is a measurement specialist solving manufacturing challenges across multiple industries. Through their expert in-house consultants and partnerships with over 25 well-known manufacturers including Jenoptik, Renishaw and Micro-Vu, Sempre offers an extensive range of products and software to customers in aerospace, automotive, medical, energy and precision engineering.

The Group is headquartered in Oxford with offices in the United Kingdom, United States and Germany. Since 2001, Oxford Metrics (LSE: OMG), has been a quoted company listed on AIM, a market operated by the London Stock Exchange. For more information about Oxford Metrics, visit [www.oxfordmetrics.com](http://www.oxfordmetrics.com).

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Ian Wilcock
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	PDMMR / Non-Executive Director
b)	Initial notification/Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Oxford Metrics Plc
b)	LEI	2138002ZKGRM1MQ8JW43
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary 0.25p shares ISIN: GB0030312788

b)	Nature of the transaction	Purchase	
c)	Price(s) and volume(s)	<b>Price(s)</b>	<b>Volume(s)</b>
		55.964 pence per share	20,000
d)	Aggregated information	N/a (Single transaction)	
e)	Date of the transaction	29 October 2024	
f)	Place of the transaction	London Stock Exchange, AIM	

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