

01 November 2024

Digitalbox plc
("Digitalbox" or the "Company" or the "Group")

Intention to appoint non-independent Non-Executive Director

The Board of Digitalbox plc, the mobile-first digital media business, which owns leading websites Entertainment Daily, The Daily Mash, The Poke, The Tab and TV Guide, provides a further update on the appointment of Graham Bryce as a Non-Executive Director.

On 9 October 2024 the Company announced that it had received a letter requesting the Board convene a general meeting pursuant to section 303(1) of the Companies Act 2006 ("Letter"). The Letter requested that, at a general meeting, shareholders of the Company consider and vote on an ordinary resolution to appoint Graham Bryce as a director with immediate effect. Following this, the Company announced on 25 October 2024, that it was proposing to appoint Graham Bryce as a Non-Executive Director, subject to satisfactory completion of due diligence by the Company's Nominated Adviser (pursuant to the AIM Rules for Companies and AIM Rules for Nominated Advisers). The Board confirms that it remains its intention to appoint Graham Bryce subject to satisfactory completion of such due diligence which is now underway.

Under the Company's Act 2006, the date by which the Company needs to post a circular to shareholders convening a general meeting has now passed. The Company has taken legal advice and, in light of the ongoing appointment process in accordance with the instructions of the Letter, the Company does not intend to convene a general meeting at this juncture.

A further announcement, including the requisite Schedule 2(g) disclosures required under the AIM Rules for Companies, will be made in due course upon Graham Bryce's appointment to the Board.

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About Digitalbox plc

Based in the UK, Digitalbox is a 'pure-play' digital media business with the aim of profitable publishing at scale on mobile platforms.

Digitalbox operates the following trading brands, "Entertainment Daily", "The Daily Mash", "The Tab", "The Poke" and "TV Guide". Entertainment Daily produces and publishes online UK entertainment news covering TV, showbiz and celebrity news. The Daily Mash produces and publishes satirical news content. The Tab is the UK's biggest youth culture site fuelled by students. The Poke expertly curates and editorialises the funniest content from around the web and social media. TV Guide serves as the definitive guide to what is on TV.

Digitalbox primarily generates revenue from the sale of advertising in and around the content it publishes. The Group's optimisation for mobile enables it to achieve revenues per session significantly ahead of market norms for publishers on mobile.

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