

S4 Capital plc

Total Voting Rights and Capital

In line with the Disclosure Guidance and Transparency Rule 5.6.1, S4 Capital plc (the 'Company') hereby notifies the market of the following:

The Company's issued share capital as at 31 October 2024 consisted of 619,622,982 ordinary shares of £0.25 each with voting rights ('Ordinary Shares') and 1 B ordinary share of £1.00 with voting rights (the 'B Share'). The Company holds 6,000,000 Ordinary Shares in treasury.

The total number of voting rights attributable to the Ordinary Shares is therefore 613,622,982.

The above figure (613,622,982) may be used by shareowners as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Ordinary Shares under the FCA's Disclosure Guidance and Transparency Rules.

Tim Maw

Deputy Company Secretary

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