Prudential plc

Transaction in own shares

Prudential plc (the **"Company"**) announces today it has purchased the following number of its ordinary shares of 5 pence each through Goldman Sachs International (the **"Bank"**) on the London Stock Exchange in accordance with the authority granted by shareholders at the Company's 2024 Annual General Meeting (the **"Purchase"**). The Purchase was effected in accordance with the agreement entered into with the Bank, as announced on 23 June 2024.

Date of purchase: 01 November 2024

Aggregate number of ordinary shares purchased: 455,054 (ISIN GB0007099541)

Lowest price paid per share: GBP 6.3940

Highest price paid per share: GBP 6.4640

Average price paid per share: GBP 6.4464

The Company intends to cancel the purchased shares. Following the above transaction, the Company will have 2,686,055,485 shares in issue.

Therefore, the total number of voting rights in the Company will be 2,686,055,485 and this figure may be used by shareholders as the denominator when determining whether they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

All shares were purchased from the Bank as an on-exchange transaction subject to the rules of the London Stock Exchange and the Hong Kong Code on Share Buy-backs.

Schedule of Purchases:

Issuer name: Prudential plc

ISIN: GB0007099541

Intermediary name: Goldman Sachs International

Intermediary Code: GSILGB2X

Currency: GBP

Aggregated information:

Venue	Volume-weighted average price	Aggregated volume	Lowest price paid per share	Highest price paid per share
BATS		-		
CHI-X		-		
London Stock Exchange	£6.4464	455,054	£6.3940	£6.4640
Turquoise		-		
Aquis		-		

Disaggregated information:

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 (as it forms part of domestic law of the United Kingdom by virtue of the European Union (Withdrawal) Act 2018), a full breakdown of the individual trades made by the Bank on behalf of the Company is available via the link below.

http://www.rns-pdf.londonstockexchange.com/rns/7046K_1-2024-11-1.pdf

This announcement will also be available on Prudential's website at:

LSE - Prudential plc

Additional information

About Prudential plc

Prudential plc provides life and health insurance and asset management in 24 markets across Asia and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (2378) and the London Stock Exchange (PRU). It also has a secondary listing on the Singapore Stock Exchange (K6S) and a listing on the New York Stock Exchange (PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

https://www.prudentialplc.com/

Contact

Media Simon Kutner +44 (0) Sonia Tsang +852 5

+44 (0)7581 023260 +852 5580 7525 Investors/Analysts Patrick Bowes William Elderkin Darwin Lam

+852 9611 2981 +44 (0)20 3977 9215 +852 2918 6348

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@lseg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our <u>Privacy Policy</u>.

END

POSEAXFFEDNLFFA