

Diageo plc  
LEI: 213800ZVIELEA55JMJ32

# **Director/PDMR Shareholding**

John Kennedy who participates in a Dividend Reinvestment Plan received American Depositary Shares in the Company in respect of the final dividend paid on 17 October 2024.

The notifications below, which have been made in accordance with the requirement of the UK Market Abuse Regulation, provide further details.

James Edmunds  
Deputy Company Secretary

4 November 2024

## **Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

1.	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	John Kennedy	
2.	Reason for the notification		
a)	Position / status	Member of the Executive Committee	
b)	Initial notification / amendment	Initial notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Diageo plc	
b)	LEI	213800ZVIELEA55JMJ32	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	American Depositary Shares	
	Identification code	US25243Q2057	
b)	Nature of the transaction	American Depositary Shares received under a Dividend Reinvestment Plan in respect of the final dividend paid on 17 October 2024.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		124.21	6.55
d)	Aggregated information  - Aggregated volume - Price	N/A	
e)	Date of transaction	2024-10-22	
f)	Place of transaction	New York Stock Exchange (XNYS)	

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	John Kennedy
2.	Reason for the notification	
a)	Position / status	Member of the Executive Committee
b)	Initial notification /	Initial notification

	amendment		
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Diageo plc	
b)	LEI	213800ZVIELEA55JMJ32	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	American Depositary Shares	
	Identification code	US25243Q2057	
b)	Nature of the transaction	American Depositary Shares received under a Dividend Reinvestment Plan in respect of the final dividend paid on 17 October 2024.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		124.21	2.66
d)	Aggregated information	N/A	
	- Aggregated volume		
	- Price		
e)	Date of transaction	2024-10-21	
f)	Place of transaction	New York Stock Exchange (XNYS)	

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