

5 November 2024

Lords Group Trading plc
('Lords', the 'Group' or the 'Company')

Director/PDMR Transaction

Lords, a leading distributor of building, plumbing and heating materials in the UK, announces that it has been informed that on 4 November 2024, Steve Durdant-Hollamby, the Chief Operating Officer ('COO') of the Group's Merchanting division, purchased 52,605 ordinary shares in the Company at a price of 37.4 pence per ordinary share.

Steve Durdant-Hollamby joined Lords on 4 November 2024 as the COO of its Merchanting division. Steve brings with him 26 years of industry experience, having held leadership positions in major building material companies spanning across merchanting and manufacturing. Most recently Steve served as Divisional Managing Director at Genuit Group Plc (Polypipe). In his new role, Steve will lead Lords Builders Merchants, Advance Roofing, Condell, George Lines, and Hevey brands, while partnering with Shanker Patel, CEO of Lords. This appointment is a key part of the Group's strategy to expand its Merchanting division and grow the business over the next few years.

The following notifications are intended to satisfy the Company's obligations under Article 19(3) of the Market Abuse Regulation.

| | | | |
|----|---|--|--------|
| 1 | Details of the person discharging managerial responsibilities/person closely associated | | |
| a) | Name | Steve Durdant-Hollamby | |
| 2 | Reason for notification | | |
| a) | Position/Status | Chief Operating Officer, Merchanting division (PDMR) | |
| b) | Initial notification/amendment | Initial notification | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) | Name | Lords Group Trading plc | |
| b) | LEI | 9845009A4D87F1CE5145 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| a) | Description of the financial instrument, type of instrument and identification code | a) Ordinary shares ISIN: GB00BM9CLS53 | |
| b) | Nature of transaction | Purchase of ordinary shares | |
| c) | Price(s) and volume(s) | Price | Volume |
| | | £0.374 | 52,605 |
| d) | Aggregated information | n/a | |
| e) | Date of transaction | 4 November 2024 | |
| f) | Place of transaction | AIM | |

- Ends -

FOR FURTHER ENQUIRIES:

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Notes to editors:

Lords is a specialist distributor of building, plumbing, heating and DIY goods. The Group principally sells to local tradesmen, small to medium sized plumbing and heating merchants, construction companies and retails directly to the general public.

The Group operates through the following two divisions:

Merchanting: supplies building materials and DIY goods through its network of merchant businesses and online platform capabilities. It operates both in the 'light side' (building materials and timber) and 'heavy side' (civils and landscaping), through 31 locations in the UK.

Plumbing and Heating: a specialist distributor in the UK of plumbing and heating products to a UK network of independent merchants, installers and the general public. The division offers its customers an attractive proposition through a multi-channel offering. The division operates over 17 locations enabling nationwide next day delivery service.

Lords was established over 35 years ago as a family business with its first retail unit in Gerrards Cross, Buckinghamshire. Since then, the Group has grown to a business operating from 48 sites.

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