

6 November 2024

**Digitalbox plc**  
("Digitalbox" or the "Company" or the "Group")

### **Appointment of Non-Executive Director**

The Board of Digitalbox plc, the mobile-first digital media business, which owns leading websites Entertainment Daily, The Daily Mash, The Poke, The Tab and TV Guide, is pleased to announce the appointment of Graham Bryce as a Non-Executive Director with immediate effect.

The appointment follows representations on behalf of shareholders, Downing Strategic Micro-Cap Investment Trust Plc and Storia Credit. Downing Strategic Micro-Cap Investment Trust Plc are shareholders in the Company holding c.19% of the issued share capital and Storia Credit are shareholders in the Company holding c.19% of the issued share capital.

Graham, who was formerly Chief Operations Officer at Bauer Media Audio UK and is currently non-executive Chair of Stream Marine Group, brings almost 30 years of experience within the UK and European media industry and board level experience within the maritime and renewables industry.

Graham has been requested by Downing Strategic Micro-Cap Investment Trust Plc and Storia Credit to contribute to the Company's strategic direction. As a Non-Executive Director, Graham will contribute to the Strategic Review announced on 4 October 2024, which is being led by the independent Non-Executive Directors.

Today's update follows the appointment of Claire Blunt as an independent Non-Executive Director on 25 October 2024.

#### **Additional Information**

In accordance with the AIM Rules, the following information required to be disclosed in relation to Graham Bryce is set out below. Other than this information, Graham Bryce has confirmed there is no further information required to be disclosed under paragraph (g) of Schedule Two of the AIM Rules.

**Full Name:** Graham David Bryce

**Age:** 57

**Current beneficial shareholding in the Company:** None

#### **Current directorships:**

Murray Bryce Media Ltd  
Stream Marine Training Group Limited

#### **Previous directorships within the last 5 years:**

Ipswich 102 Ltd  
Survival Craft Technologies Limited  
Intelligent Seas Group Limited

#### **Enquiries:**

**Digitalbox**  
James Carter, CEO

c/o SEC Newgate

#### **Panmure Liberum (Nominated Adviser & Joint Broker)**

James Sinclair-Ford  
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**About Digitalbox plc**

Based in the UK, Digitalbox is a 'pure-play' digital media business with the aim of profitable publishing at scale on mobile platforms.

Digitalbox operates the following trading brands, "Entertainment Daily", "The Daily Mash", "The Tab", "The Poke" and "TV Guide". Entertainment Daily produces and publishes online UK entertainment news covering TV, showbiz and celebrity news. The Daily Mash produces and publishes satirical news content. The Tab is the UK's biggest youth culture site fuelled by students. The Poke expertly curates and editorialises the funniest content from around the web and social media. TV Guide serves as the definitive guide to what is on TV.

Digitalbox primarily generates revenue from the sale of advertising in and around the content it publishes. The Group's optimisation for mobile enables it to achieve revenues per session significantly ahead of market norms for publishers on mobile.

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