

6 November 2024

Christie Group plc
("Christie Group" or the "Company")

Director / PDMR Shareholding

Christie Group plc (CTG.L), the leading provider of Professional & Financial Services and Stock & Inventory Systems & Services to the hospitality, leisure, healthcare, medical, childcare & education and retail sectors, has been notified that on 6 November 2024, Mr Simon Edward Herrick, Non-Executive Chairman, who is considered to be a person discharging managerial responsibilities ("PDMR"), has purchased 9,251 ordinary shares of 2 pence each in the Company("Ordinary Shares").

Accordingly, Mr Herrick's total holding in the Company, has increased to 9,251 Ordinary Shares, representing approximately 0.03 per cent of the total voting rights of the Company.

The notification below, made in accordance with the requirements of the UK Market Abuse Regulation, provides further detail.

Notification and public disclosures of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated						
a)	Name	Simon Edward Herrick					
2	Reason for the notification						
a)	Position/status	Non-Executive Chairman					
b)	Initial notification/ Amendment	Initial Notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Christie Group plc					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares ISIN: GB0001953156					
b)	Nature of the transaction	Purchase of shares					
c)	Price(s) and volume(s)	<table><tr><td>Price</td><td>No. of shares</td></tr><tr><td>£1.075</td><td>9,251</td></tr></table>		Price	No. of shares	£1.075	9,251
Price	No. of shares						
£1.075	9,251						
d)	Aggregated information - Aggregated volume - Price	9,251 £9,944.83					

e)	Date of the transaction	6 November 2024
f)	Place of the transaction	London Stock Exchange, AIM

For further information please contact:

Christie Group plc

Dan Prickett 07885 813101
Chief Executive

Shore Capital

Patrick Castle 020 7408 4090
Nominated Advisor and Broker

Notes to Editors:

Christie Group plc, quoted on AIM, is a leading professional business services group with 33 offices across the UK and Europe, catering to its specialist markets in the hospitality, leisure, healthcare, medical, childcare & education and retail sectors.

Christie Group operates in two complementary business divisions: Professional & Financial Services (PFS) and Stock & Inventory Systems & Services (SISS). These divisions trade under the brand names: PFS - Christie & Co, Pinders, Christie Finance and Christie Insurance: SISS - Venners and Vennersys.

Tracing its origins back to 1896, the Group has a long-established reputation for offering valued services to client companies in agency, valuation services, investment, consultancy, project management, multi-functional trading systems and online ticketing services, stock audit and inventory management. The diversity of these services provides a natural balance to the Group's core agency business.

For more information, please go to <https://www.christiegroup.com/>

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