



REACH

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Public Policy Holding Company, Inc.

("PPHC", the "Group" or the "Company")

PPHC: Supporting Clients During Election Season

Public Policy Holding Company, Inc., the leading government relations and public affairs group providing a comprehensive range of advisory services, is supporting its clients through the dynamic post-US election landscape both domestically and internationally. As election results are confirmed across the US, PPHC's expertise across its 10 operating companies ensures unparalleled support for navigating the outcomes of federal, state and local elections.

PPHC's bipartisan operating companies offer a wide array of resources to assist clients in interpreting and responding to election results, including:

Real-Time Tracking: MultiState's [2024 elections dashboard](#) enables real-time tracking of state election results, with post-election analysis featuring prominently in the *Morning MultiState Newsletter*.

Voter Sentiment: Seven Letter will conduct its third post-election voter survey under the leadership of Matt George, Head of Research, delving into voter expectations for newly elected officials. Its analysis has previously attracted significant attention, including from high-profile political figures.

Strategic Insights: Alpine Group, Crossroads Strategies, and Forbes Tate Partners have prepared and will be releasing in-depth analyses of key national races, providing clients with critical insights into the policy implications of electoral outcomes at the federal level. Additionally, *CONTROL*, a Seven Letter Podcast that was finalist for PRNEWS' Podcast of the Year, is recording a special episode to offer experience-driven insight on the election results.

California Focus: KP Public Affairs and Lucas Public Affairs will deliver specialised coverage of the California elections, offering expertise on the evolving political landscape shaped by a historic influx of new state lawmakers.

Stewart Hall, CEO of PPHC, commented: "The resources offered by PPHC firms, including real-time data, expert commentary, and strategic advisory, ensures clients are well-equipped to adapt to the political shifts determined by U.S. voters. In the US, we will continue to deliver senior counsel, bipartisan advocacy and communications strategies to our client base which include almost half of the Fortune 100."

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About PPHC

Incorporated in 2014, PPHC is a US-based government relations and public affairs group providing clients with a fully integrated and comprehensive range of services including government and public relations, research, and digital advocacy campaigns. Engaged by approximately 1,200 clients, including companies, trade associations and non-governmental organisations, the Group is active in all major sectors of the US economy, including healthcare and pharmaceuticals, financial services, energy, technology, telecoms and transportation. PPHC's services support clients to enhance and defend their reputations, advance policy goals, manage regulatory risk and engage with US federal and state-level policy makers, stakeholders, media and the public.

PPHC operates a holding company structure and currently has ten operating entities in the US and UK. Operating in the strategic communications market, the Group has a strong track record of organic and acquisitive growth, the latter focused on enhancing its capabilities and to establish new verticals, either within new geographies or new related offerings.

For more information, see www.pphcompany.com.

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