

***RNS Reach - non-regulatory announcement**

Aeorema Communications plc / Index: AIM / Epic: AEO / Sector: Media

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**Aeorema Communications plc
('Aeorema', 'the Company' or 'the Group')**

Cheerful Twentyfirst wins Global Agency of the Year at the 2024 C&IT Awards

Aeorema Communications plc (AIM: AEO) is pleased to announce that its brand experience agency, Cheerful Twentyfirst, has been awarded the C&IT Global Agency of the Year Award for 2024. This marks the second time in three years that Cheerful Twentyfirst has secured this top industry accolade, having previously won in 2022.

As one of the most competitive accolades in the UK events industry, this award recognises Cheerful Twentyfirst's ongoing excellence in delivering innovative, high-impact experiences for clients around the world, as well as its exceptional creativity and flawless execution of events.

Delivering world-class conference and activation projects in North America, EMEA, and APAC in the last ten months alone, judges recognised Cheerful Twentyfirst's ability and tenacity to deliver at scale in new regions. From hosting annual partner meetings in Japan to launching cutting-edge products in London, and dynamic pop-up activations in Boston, Chicago and New York, these projects highlight the scale of the Company's global reach, and creative capacity to bring concepts to life in some of the world's most dynamic locations.

Steve Quah, CEO of Aeorema Communications plc, commented: *"We are incredibly proud to have been named the C&IT Global Agency of the Year for a second time. This recognition is a true testament to the dedication and passion of the team at Cheerful Twentyfirst. It underscores our deep understanding of audience and commitment to continually raising the bar for creativity. My biggest thanks to our talented teams in key global cities - London, New York, Amsterdam, Austin, and Cannes - who are helping us expand across these markets and deliver exceptional results for our clients. I look forward to sharing further successes in the coming months."*

****ENDS****

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Notes to Editors

Aeorema Communications plc, (AIM: AEO) is a leading strategic communications group with offices in London, New York and Amsterdam. The Group provides bespoke event services, comprising live, virtual, and hybrid experiences to an established international blue-chip client base spanning a broad range of sectors, including finance, professional services, advertising, IT, gaming, fashion, fintech, and beverages. The Group also provides high level consultancy services to help clients maximise and deliver on their long-term communication strategies across multiple event and film touchpoints.

communication strategies over multiple event and time touchpoints.

Aeorema delivers these services via its fully owned companies Cheerful Twentyfirst and Cheerful Twentyfirst, Inc. (the North American arm of Cheerful Twentyfirst) (cheerfultwentyfirst.com), two live events agencies with film capabilities that specialise in devising and delivering corporate communication solutions. The Group also operates Eventful Limited (www.eventful.co.uk), which provides consultative, high-touch services including assisting clients with venue sourcing, event management and incentive travel. With more than 56 years of combined operating experience and extensive award wins, Aeorema is a recognised industry thought leader.

Central to all that the Group does is its Corporate Social Responsibility charter, which is focussed on ensuring sustainable, inclusive and ethical business operations. To this end, the Group is a pioneer in delivering innovative strategies and services, including a client carbon measurement programme to establish a formal structure and approach around reducing emissions and offsetting both its own and its clients' carbon footprint.

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