13 November 2024

### **Big Technologies plc**

("Big Technologies" or the "Company")

#### **Transaction in Own Shares**

Big Technologies plc (AIM: BIG), the UK-based remote people monitoring technology company, announces that on 12 November 2024 it purchased 89,310 ordinary shares of £0.01 each in the Company (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 27 September 2024, as follows (together the "Transaction"):

Date of purchase	12 November 2024
Number of ordinary shares purchased	89,310
Highest price paid per ordinary share	141.5 pence
Lowest price paid per ordinary share	141 pence
Volume weighted average price paid per ordinary share	141.4412 pence

#### **Total Voting Rights**

Following the Transaction, the issued share capital of the Company remains unchanged at 298,568,721 and the Company now holds 705,075 shares in treasury. The total voting rights in the Company is now 297,863,646 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Big Technologies under the FCA's Disclosure Guidance and Transparency Rules.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by the Company, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:			
Shares purchased:	Big Technologies plc (ISIN: GB00BN2TR932)		
Date of purchases:	12 November 2024		
Aggregate information:			
	Volume-weighted average price (pence) Venue		
Aggregated Volume		e) Venue	
Aggregated Volume 89,310		e <b>) Venue</b> London Stock Exchange	
	average price (pence		

Volume	Price	lime
61,250	141.5000 pence	11:42 UK

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141.0000 pence	12:23 UK
141.5000 pence	12:25 UK

#### **Big Technologies plc**

10.500

17,560

Sara Murray (Chief Executive Officer) Daren Morris (Chief Financial Officer)

## Zeus (Nominated Adviser and Sole Broker)

Dan Bate / Kieran Russell (Investment Banking)

Benjamin Robertson (Equity Capital Markets)

# About Big Technologies plc

Big Technologies is the parent company of Buddi, which was founded in 2005 by its current CEO, Sara Murray, following an initial idea to create a GPS device small enough for a child to carry. Today, Big Technologies is a proven supplier of innovative and high-quality products and services to the remote personal monitoring industry. Big Technologies provides products and services under a number of brand and trading names, with 'Buddi' being the most well-known and being used in respect of activities within the core criminal justice market. Big Technologies (under the Buddi brand) has created a leading, integrated technology platform (including both hardware and software solutions) for remote monitoring of individuals, providing state-of-the-art Electronic Monitoring (EM) solutions on a SaaS-like, subscription basis.

Electronic Monitoring in the criminal justice sector involves utilising location technologies to remotely monitor and manage people at all stages of the criminal justice system. The Company's focus on the Criminal Justice market in the immediate term has been demand-driven, with significant opportunities created by a combination of favourable market tailwinds as electronic location devices are increasingly recognised as alternatives to imprisonment, and superior technological capability enabling the Company to meet this demand effectively.

Big Technologies' criminal justice solution has been iteratively developed over a 10-year period, utilising the knowledge of an experienced management team listening to customers. The solution consists of a proprietary software platform with modular monitoring hardware, capable of being adapted to multiple applications. The Company's criminal justice solution is principally focussed around the "Buddi Smart Tag", an electronic monitoring hardware device, and "Buddi Eagle", the in-house developed, cloud-based monitoring software. Collectively, the hardware and the intelligent tools integrated into Big Technologies' software enable real-time tracking of monitoried individuals with high levels of accuracy and reliability. Buddi evidences a substantial reduction in false alerts when compared to competitor systems which, combined with the reduction in subsequent investigations, can result in substantial cost savings for customers.

In addition to the high levels of accuracy, the Buddi Smart Tag has several key advantages over its competitors' devices. The tag is lighter, smaller, has longer battery life and offers a simple, contact free and shorter installation process, providing substantial staff cost savings for customers. This superior product design, coupled with the intelligent monitoring software, typically comes at a small price premium to competitor devices. However, the overall effectiveness and reliability of the solution, combined with the substantial cost savings delivered as a result of reduced monitoring costs, have helped Big Technologies deliver strong revenue growth from both existing and new customers. The Company leases its devices and software solutions to customers typically based on daily or monthly rates.

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