

13 November 2024



## GlobalData Plc

### Trading Update

*Trading In line for FY24  
Bolt-on Acquisition of LinkUp*

GlobalData Plc ('GlobalData' or the 'Group'), a leading data, analytics, and insights platform, today announces an update on trading and strategic progress.

Having entered the second half of 2024 in a strong financial position, the Group continues to trade in line with FY24 expectations.

As part of our Growth Transformation Plan 2024-26, we continue to actively pursue organic and inorganic growth opportunities. Deployment of capital is underway following our deal with Inflexion to support growth through a bolt-on M&A strategy. We are driving confidently towards our target of £500m annual revenue by the end of the three-year growth plan.

As part of this, the Group has completed the acquisition of LinkUp, the leading provider of global job market data.

Founded in 2007, LinkUp delivers labour intelligence of the highest accuracy, timeliness, and quality to leading hedge funds, financial services firms, and human capital management organisations. This addition represents further execution against our bolt-on acquisition strategy, adding to the Group's growing strategic intelligence offering as well as strengthening its presence within the financial markets audience.

**Mike Danson, Chief Executive Officer of GlobalData PLC, commented:** *"As part of our ongoing efforts to invest and scale our One Platform to make it the best it can be, this complementary acquisition of LinkUp offers our new and existing clients significant value by adding real-time proprietary technology that indexes millions of job listings. We are trusted to provide our clients with actionable insights to make informed decisions and this is a good fit to our must-have and in-demand dataset. Our One platform, supported by AI, gives our clients access to proprietary data, analytics, and insights tailored as a solution to their specific use-case."*

### ENQUIRIES

#### GlobalData Plc

Mike Danson, Chief Executive Officer

0207 936 6400

#### J.P. Morgan Cazenove (Nomad, Joint Broker)

Bill Hutchings

Mose Adigun

0203 493 8000

#### Panmure Liberum (Joint Broker)

Rupert Dearden

0207 886 2500

#### Investec Bank plc (Joint Broker)

Henry Reast

Virginia Bull

0207 597 5970

#### FTI Consulting (Financial PR)

Edward Bridges

Dwight Burden

Emma Hall

0203 727 1000

globaldata@fticonsulting.com

### About GlobalData

GlobalData Plc (AIM: DATA) is a leading data, insights, and analytics platform for the world's largest industries. Our mission is to help our clients decode the future, make better decisions, and reach more customers.

### One Platform Model

GlobalData's One Platform model is the foundation of our business and is the result of years of continuous investment, targeted acquisitions, and organic development. This model covers everything we do, from how we develop and manage

targeted acquisitions, and organic development. This model governs everything we do, from how we develop and manage our products, to our approach to sales and customer success, and supporting business operations. At its core, this approach integrates our unique data, expert analysis, and innovative solutions into an integrated suite of client solutions and digital community platforms, designed to serve a broad range of industry markets and customer needs on a global basis. The operational leverage this provides means we can respond rapidly to changing customer needs and market opportunities, and continuously manage and develop products quickly, at scale, with limited capital investment as well as providing unique integration opportunities for M&A.

#### **Strategic Priorities**

GlobalData's four strategic priorities are: Customer Obsession, World-Class Product, Sales Excellence and Operational Agility.

#### **About LinkUp**

LinkUp combines more than 20 years of experience in human capital management and employment data with proprietary technology that indexes millions of job listings directly from employer websites around the world, updated every day. From this unique jobs dataset, LinkUp provides clients with actionable insights into the global labor market at the macroeconomic to individual company level or across themes, skills, products, and technologies.

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