

13 November 2024

**Creightons Plc (the "Company" or "the Group")**

**Update on first half trading performance**

Creightons plc (LSE: CRL), the British-based beauty and well-being brand owner and manufacturer, announces that the Group estimates that its profit before taxation for the unaudited interim period to 30 September 2024 will be notably higher than that of the comparable period in the previous year.

Despite a small reduction in revenue, the Groups' strategy of maintaining a tight control on costs, whilst aligning the overhead cost base with activity levels, has delivered a healthy operating profit for the interim period to 30 September 2024. The operating profit for the interim period will be in excess of the full year operating profit before exceptionals of £1.5m for the year ended 31 March 2024.

Further detail will be included in the Creighton PLC's Interim Report for the period to 30 September 2024 which will be published on 28 November 2024. The Interim Report will be made available to shareholders on the Company's website [www.creightonsplc.com](http://www.creightonsplc.com).

The Group intends to make an in-person presentation for shareholders, analysts and investors on Friday 29th November at 11am. For further information please email [creightons@piworld.co.uk](mailto:creightons@piworld.co.uk).

**Contacts**

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