## Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Avnish Kalra		
2	Reason for the notification	I		
a)	Position/status	Chief Risk and Compliance	Officer (PDMR)	
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission auctioneer or auction monitor	allowance market particip	ant, auction platform,	
a)	Name	Prudential plc		
b)	LEI	5493001Z3ZE83NGK8Y12		
4		ection to be repeated for (i) each type of instrument; (ii) ach date; and (iv) each place where transactions have		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each		
	Identification code	GB0007099541		
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan		
c)	Price(s) and volume(s)		V.1()	
		Price(s)	Volume(s)	
		GBP 6.488695	60	
d)	Aggregated information			
	- Aggregated volume	60		
	- Price	GBP 6.488695		
e)	Date of the transaction	2024-11-11		
f)	Place of the transaction	London Stock Exchange		

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Solmaz Altin
2	Reason for the notification	
a)	Position/status	Managing Director, Strategic Business Group (PDMR)
b)	Initial notification /Amendment	Initial notification
2	D. 4. I C. I	

3 Details of the issuer. emission allowance market participant. auction platform.

-	auctioneer or auction monitor		
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y12	
4		ection to be repeated for (i) each type of instrument; (ii) each date; and (iv) each place where transactions have	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each GB0007099541	
	Identification code		
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan	
c)	Price(s) and volume(s)	Price(s)         Volume(s)           GBP 6.488695         61	
d)	Aggregated information - Aggregated volume	61	
	- Price	GBP 6.488695	
e)	Date of the transaction	2024-11-11	
f)	Place of the transaction	London Stock Exchange	

1	Details of the person discharg associated	charging managerial responsibilities / person closely	
a)	Name	Ben Bulmer	
2	Reason for the notification	1	
a)	Position/status	Chief Financial Officer (PDMR)	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission auctioneer or auction monitor	allowance market participant, auction platform,	
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y12	
4		eection to be repeated for (i) each type of instrument; (ii) each date; and (iv) each place where transactions have	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
	Identification code	GB0007099541	
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan	
c)	Price(s) and volume(s)	Price(s)         Volume(s)           GBP 6 488695         60	

d)	Aggregated information	
	- Aggregated volume	60
	- Price	GBP 6.488695
e)	Date of the transaction	2024-11-11
f)	Place of the transaction	London Stock Exchange

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Dennis Tan		
2	Reason for the notification			
a)	Position/status	Managing Director, Strategic Business Group (PDMR)		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission auctioneer or auction monitor	allowance market participant, auction platform,		
a)	Name	Prudential plc		
b)	LEI	5493001Z3ZE83NGK8Y12		
4		section to be repeated for (i) each type of instrument; (ii) each date; and (iv) each place where transactions have		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each		
	Identification code	GB0007099541		
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan		
c)	Price(s) and volume(s)	Price(s)         Volume(s)           GBP 6.488695         61		
d)	Aggregated information			
	- Aggregated volume	61		
	- Price	GBP 6.488695		
e)	Date of the transaction	2024-11-11		
f)	Place of the transaction	London Stock Exchange		

a)	Name	Catherine Chia			
2	eason for the notification				
a)	Position/status	Chief Human Resources	Officer (PDMR)		
b)	Initial notification /Amendment	Initial notification			
3	Details of the issuer, emission auctioneer or auction monitor		ipant, auction platform,		
a)	Name	Prudential plc			
b)	LEI	5493001Z3ZE83NGK8Y	12		
4			ection to be repeated for (i) each type of instrument; (ii) ach date; and (iv) each place where transactions have		
a)	Description of the financial instrument, type of instrument				
	Identification code	GB0007099541			
b)	Identification code Nature of the transaction		ugh the Prudential All Employee		
b) c)		Acquisition of shares thro			
,	Nature of the transaction	Acquisition of shares thro	ugh the Prudential All Employee		
,	Nature of the transaction	Acquisition of shares thro Share Purchase Plan			
,	Nature of the transaction	Acquisition of shares thro Share Purchase Plan Price(s)	Volume(s)		
c)	Nature of the transaction Price(s) and volume(s)	Acquisition of shares thro Share Purchase Plan Price(s)	Volume(s)		
c)	Nature of the transaction         Price(s) and volume(s)         Aggregated information	Acquisition of shares thro Share Purchase Plan Price(s) GBP 6.488695	Volume(s)		
c)	Nature of the transaction         Price(s) and volume(s)         Aggregated information         - Aggregated volume	Acquisition of shares thro Share Purchase Plan           Price(s)           GBP 6.488695           60	Volume(s)		

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Bill Maldonado	
2	Reason for the notification		
a)	Position/status	Chief Executive Officer Eastspring Investments Group (PDMR)	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y12	
4	. ,	section to be repeated for (i) each type of instrument; (ii) each date; and (iv) each place where transactions have	
a)	Description of the financial	Ordinary shares of 5 pence each	

1	пятитет, туре от пятитет		
	Identification code	GB0007099541	
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan	
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		GBP 6.488695	60
d)	Aggregated information		
	- Aggregated volume	60	
	- Price	GBP 6.488695	
e)	Date of the transaction	2024-11-11	
f)	Place of the transaction	London Stock Exchange	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Kenneth Rappold	
2	Reason for the notification	1	
a)	Position/status	Chief Transformation Officer (	PDMR)
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission auctioneer or auction monitor		pant, auction platform,
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y12	2
4		ection to be repeated for (i) each type of instrument; (ii) ach date; and (iv) each place where transactions have	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
	Identification code	GB0007099541	
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan	
c)	Price(s) and volume(s)	Price(s) GBP 6.488695	Volume(s) 62
d)	Aggregated information		
	- Aggregated volume	62	
	- Price	GBP 6.488695	
	1	1	

## Additional information

## About Prudential plc

Prudential plc provides life and health insurance and asset management in 24 markets across Asia and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (2378) and the London Stock Exchange (PRU). It also has a secondary listing on the Singapore Stock Exchange (K6S) and a listing on the New York Stock Exchange (PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

https://www.prudentialplc.com/

## Contact

Hannah Perera, Director, Group Reward and Employee Relations and CHRO UK Group HR, +44 (0)20 3977 9529

Sylvia Edwards, Deputy Group Secretary, +44 (0)20 3977 9214

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@lseg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our <u>Privacy Policy</u>.

END

DSHBJBLTMTABMAI