RNS Number: 1307M Diageo PLC 13 November 2024

> Diageo plc LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

Valerie Chapolaud-Floquet who participates in a Dividend Reinvestment Plan received Ordinary Shares in the Company in respect of the final dividend paid on 17 October 2024.

The notification below, which has been made in accordance with the requirement of the UK Market Abuse Regulation, provides further details.

James Edmunds Deputy Company Secretary

13 November 2024

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Valerie Chapolaud-Floquet		
2.	Reason for the notifi	fication		
a)	Position / status	Non-Executive Director		
b)	Initial notification / amendment	Initial notification		
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Diageo plc		
b)	LEI	213800ZVIELEA55JMJ32		
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument	Ordinary shares of 28 101/108 pence		
	Identification code	GB0002374006		
b)	Nature of the transaction	Ordinary Shares received under a Dividend Reinvestment Plan in respect of the final dividend paid on 17 October 2024.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£26.26	38	
d)	Aggregated information	N/A		
	- Aggregated volume - Price			
e)	Date of transaction	2024-10-21		
f)	Place of transaction	London Stock Exchange (XLON)		

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