

14 November 2024

**Digitalbox plc**  
("Digitalbox" or the "Company" or the "Group")

**Withdrawal of Requisition Notice issued by Downing Strategic Micro-Cap Investment Trust Plc**

Digitalbox plc (AIM: DBOX), the mobile-first digital media business, which owns leading websites Entertainment Daily, The Daily Mash, The Poke, The Tab, TV Guide, and Emmerdale Insider announces that, further to the Company's announcement on 9 October 2024, Downing Strategic Micro-Cap Investment Trust Plc, shareholders in the Company holding, in aggregate, 22,589,795 ordinary shares representing c.19.5% of issued share capital, has withdrawn its letter dated 8 October 2024 which requested that that, at a general meeting, shareholders of the Company consider and vote on an ordinary resolution to appoint Graham Bryce as a director of the Company.

Graham Bryce was appointed to the Company board as a non-independent Non-Executive Director of the Company on November 6<sup>th</sup> 2024.

**Enquiries:**

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**About Digitalbox plc**

Based in the UK, Digitalbox is a 'pure-play' digital media business with the aim of profitable publishing at scale on mobile platforms.

Digitalbox operates the following trading brands, "Entertainment Daily", "The Daily Mash", "The Tab", "The Poke", "TV Guide" and "Emmerdale Insider". Entertainment Daily produces and publishes online UK entertainment news covering TV, showbiz and celebrity news. The Daily Mash produces and publishes satirical news content. The Tab is the UK's biggest youth culture site fuelled by students. The Poke expertly curates and editorialises the funniest content from around the web and social media. TV Guide serves as the definitive guide to what is on TV. Emmerdale Insider charts the twists and turns of this ever present British soap staple.

Digitalbox primarily generates revenue from the sale of advertising in and around the content it publishes. The Group's optimisation for mobile enables it to achieve revenues per session significantly ahead of market norms for publishers on mobile.

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