

Mortgage Advice Bureau (Holdings) plc ("MAB" or the "Company")

14 November 2024

Directors' Shareholdings and PDMR notification

The Company has been notified that on 13 November 2024 certain Directors of the Company or their connected parties have purchased Ordinary Shares of 0.1p ("Shares") as follows:

Director	Date of purchase	Number of Shares purchased	Purchase price
Emilie McCarthy	13 November 2024	747	601.7p

The notification below is made in accordance with the requirements of the EU Market Abuse Regulation.

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.**

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Emilie McCarthy		
2	Reason for the notification			
a)	Position/status	Chief Financial Officer		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Mortgage Advice Bureau (Holdings) plc		
b)	LEI	2138008AY1RA61T6W960		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 0.1 pence each		
	Identification code	ISIN: GB00BQSBH502		
b)	Nature of the transaction	Purchase of shares		
c)	Price(s) and volume(s)	Price	No. of shares	
		601.7p	747	
d)	Aggregated information	Volume: 747		
	- Aggregated volume	Price: 601.7p		
	- Price			

e)	Date of the transaction	13 November 2024
f)	Place of the transaction	London Stock Exchange, AIM

Enquiries:

**Mortgage Advice Bureau (Holdings) plc**  
Peter Brodnicki, Chief Executive Officer  
Ben Thompson, Deputy Chief Executive Officer  
Emilie McCarthy, Chief Financial Officer

+44 (0)1332 525007

**Nominated Adviser and Joint Broker:**

+44 (0)20 7710 7600

**Keefe, Bruyette & Woods, a Stifel Company**  
Erik Anderson / Nick Harland / Francis North / Harry Billen

**Joint Broker:**

**Peel Hunt LLP**

+44 (0) 20 7418 8900

Andrew Buchanan / Oliver Jackson

**Financial PR**

**Camarco**

Tom Huddart / Louise Dolan / Letaba Rimell

[mab@camarco.co.uk](mailto:mab@camarco.co.uk)

+44 (0) 203 757 4980

**Investor Relations**

[investor.relations@mab.org.uk](mailto:investor.relations@mab.org.uk)

### **About Mortgage Advice Bureau:**

MAB is one of the UK's leading consumer intermediary brands and specialist networks for mortgage advisers.

Through its partner firms known as Appointed Representatives ("ARs") MAB has approximately 2,000 advisers providing expert advice to customers on a range of mortgage, protection, and general insurance products. MAB supports its AR firms with proprietary technology and services, including adviser recruitment and lead generation, learning and development, compliance auditing and supervision, and digital marketing and website solutions.

For more information, visit [www.mortgageadvicebureau.com](http://www.mortgageadvicebureau.com)

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