

14 November 2024

**Crimson Tide plc**  
("Crimson Tide", "the Company" or "Group")

**PDMR Dealing**

The Company has been notified that on 14 November 2024 Luke Jeffrey, Chief Technology Officer, acquired by way of a gift 50,000 ordinary shares of 10p each taking his aggregate holding to 73,333 shares in the Company representing 1.1 per cent. of the issued share capital.

Further details are set out below in accordance with the requirements of the EU Market Abuse Regulation which is part of English law by virtue of the European Union (Withdrawal) Act 2018.

**Enquiries:**

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Crimson Tide provides mpro5, the process management app. For further information, see [mpro5.com](https://mpro5.com) and on Crimson Tide plc, <https://crimsontide.co.uk/link/MrDYnP>

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a.	Name	Luke Jeffrey
<b>2</b>	<b>Reason for notification</b>	
a.	Position/Status	Chief Technology Officer
b.	Initial notification/ Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a.	Name	Crimson Tide PLC
b.	LEI	213800YUNLNBVYR3G129
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each</b>	

	type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a.	Description of the financial instrument, type of instrument  Identification Code	Ordinary Shares of 10p each  ISIN: GB00BRJRV969
b.	Nature of the transaction	Gift
c.	Price(s) and volume(s)	Price(s) nil  Volume 50,000
d.	Aggregated information	As above
e.	Date of the transaction	14 November 2024
f.	Place of the transaction	Off market

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