

Mortgage Advice Bureau (Holdings) plc ("MAB" or the "Company")

15 November 2024

Directors' Shareholdings and PDMR notification

The Company has been notified that on 14 November 2024 certain Directors of the Company or their connected parties have purchased Ordinary Shares of 0.1p ("Shares") as follows:

Director	Date of purchase	Number of Shares purchased	Number of Matching shares ^[1]	Aggregate number of Shares Purchased	Purchase price
Ben Thompson	14 November 2024	26	26	52	600.0p

[1] Under the Mortgage Advice Bureau Share Incentive Plan, the Company matches the employee purchase.

The notification below is made in accordance with the requirements of the EU Market Abuse Regulation.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	Ben Thompson			
2	Reason for the notification				
a)	Position/status	Deputy Chief Executive Officer			
b)	Initial notification /Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Mortgage Advice Bureau (Holdings) plc			
b)	LEI	2138008AY1RA61T6W960			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 0.1 pence each			
	Identification code	ISIN: GB00BQSBH502			
b)	Nature of the transaction	Acquisition of Ordinary Shares under the Company's Share Incentive Plan			
c)	Price(s) and volume(s)	Price	No. of shares		
		600.0p	26 (Purchased Shares)		

		600.0p	Shares) 26 (Matching shares)	
d)	Aggregated information - Aggregated volume - Price	Volume: 52 Price: 600.0p		
e)	Date of the transaction	14 November 2024		
f)	Place of the transaction	London Stock Exchange, AIM		

Enquiries:

Mortgage Advice Bureau (Holdings) plc
Peter Brodnicki, Chief Executive Officer
Ben Thompson, Deputy Chief Executive Officer
Emilie McCarthy, Chief Financial Officer

+44 (0)1332 525007

Nominated Adviser and Joint Broker:

+44 (0)20 7710 7600

Keefe, Bruyette & Woods, a Stifel Company
Erik Anderson / Nick Harland / Francis North / Harry Billen

Joint Broker:

Peel Hunt LLP

+44 (0) 20 7418 8900

Andrew Buchanan / Oliver Jackson

Financial PR

Camarco

Tom Huddart / Louise Dolan / Letaba Rimell

mab@camarco.co.uk
+44 (0) 203 757 4980

Investor Relations

investor.relations@mab.org.uk

About Mortgage Advice Bureau:

MAB is one of the UK's leading consumer intermediary brands and specialist networks for mortgage advisers.

Through its partner firms known as Appointed Representatives ("ARs") MAB has approximately 2,000 advisers providing expert advice to customers on a range of mortgage, protection, and general insurance products. MAB supports its AR firms with proprietary technology and services, including adviser recruitment and lead generation, learning and development, compliance auditing and supervision, and digital marketing and website solutions.

For more information, visit www.mortgageadvicebureau.com

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@lse.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHGCBDBGSDGSU