

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	Ciaran Coyle									
	Reason for the notification										
a)	Position/status	Chief Operating Officer									
b)	Initial Notification Amendment	Initial Notification									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	Bank of Ireland Group plc									
b)	LEI	635400C8EK6DRI12UJ39									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616									
b)	Nature of the transaction	1. Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") 2. Sale of shares to cover income tax and social security due on the delivery of shares.									
c)	Price(s) and volume(s)	<table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>1</td><td>€ 8.762</td><td>4,836.225</td></tr><tr><td>2</td><td>€ 8.9145</td><td>2,246.225</td></tr></table>		Price(s)	Volume(s)	1	€ 8.762	4,836.225	2	€ 8.9145	2,246.225
	Price(s)	Volume(s)									
1	€ 8.762	4,836.225									
2	€ 8.9145	2,246.225									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of the transaction	5 November 2024									
f)	Place of the transaction	Euronext Dublin									
g)	Additional Information	N/A									

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1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Matt Elliott
	Reason for the notification	
a)	Position/status	Chief People Officer
b)	Initial Notification Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Bank of Ireland Group plc
b)	LEI	635400C8EK6DRI12UJ39

b)	LEI	635400C8EK6DRI12UJ39									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616									
b)	Nature of the transaction	<ol style="list-style-type: none"> Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. 									
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th><th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>1</td><td>€ 8.762</td><td>4,707.829</td></tr> <tr> <td>2</td><td>€ 8.9145</td><td>2,213.829</td></tr> </tbody> </table>		Price(s)	Volume(s)	1	€ 8.762	4,707.829	2	€ 8.9145	2,213.829
	Price(s)	Volume(s)									
1	€ 8.762	4,707.829									
2	€ 8.9145	2,213.829									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of the transaction	5 November 2024									
f)	Place of the transaction	Euronext Dublin									
g)	Additional Information	N/A									

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1	Details of the person discharging managerial responsibilities/person closely associated													
a)	Name	Gail Goldie												
	Reason for the notification													
a)	Position/status	CEO, Retail UK												
b)	Initial Notification Amendment	Initial Notification												
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor													
a)	Name	Bank of Ireland Group plc												
b)	LEI	635400C8EK6DRI12UJ39												
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted													
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616												
b)	Nature of the transaction	<ol style="list-style-type: none"> Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. 												
c)	Price(s) and volume(s)	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th><th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>1</td><td>€ 8.895</td><td>4,141.765</td></tr> <tr> <td>2</td><td>€ 8.495</td><td>1,992.00</td></tr> <tr> <td>3</td><td>€ 8.9145</td><td>2,834.765</td></tr> </tbody> </table>		Price(s)	Volume(s)	1	€ 8.895	4,141.765	2	€ 8.495	1,992.00	3	€ 8.9145	2,834.765
	Price(s)	Volume(s)												
1	€ 8.895	4,141.765												
2	€ 8.495	1,992.00												
3	€ 8.9145	2,834.765												
d)	Aggregated information - Aggregated volume	N/A												

	volume - Price	
e)	Date of the transaction	1. 5 November 2024 2. 6 November 2024 3. 5 November 2024
f)	Place of the transaction	Euronext Dublin
g)	Additional Information	N/A

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1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	Enda Johnson									
	Reason for the notification										
a)	Position/status	Chief Strategy & Transformation Officer									
b)	Initial Notification Amendment	Initial Notification									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	Bank of Ireland Group plc									
b)	LEI	635400C8EK6DRI12U39									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616									
b)	Nature of the transaction	1. Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") 2. Sale of shares to cover income tax and social security due on the delivery of shares.									
c)	Price(s) and volume(s)	<table> <tr> <th></th><th>Price(s)</th><th>Volume(s)</th></tr> <tr> <td>1</td><td>€ 8.762</td><td>5,007.418</td></tr> <tr> <td>2</td><td>€ 8.9145</td><td>2,325.418</td></tr> </table>		Price(s)	Volume(s)	1	€ 8.762	5,007.418	2	€ 8.9145	2,325.418
	Price(s)	Volume(s)									
1	€ 8.762	5,007.418									
2	€ 8.9145	2,325.418									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of the transaction	5 November 2024									
f)	Place of the transaction	Euronext Dublin									
g)	Additional Information	N/A									

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1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Gavin Kelly
	Reason for the notification	
a)	Position/status	Chief Executive Officer, Davy & Wealth
b)	Initial Notification Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Bank of Ireland Group plc
b)	LEI	635400C8EK6DRI12U39

4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>									
b)	Nature of the transaction	<ol style="list-style-type: none"> <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> 									
c)	Price(s) and volume(s)	<table> <tr> <th></th><th>Price(s)</th><th>Volume(s)</th></tr> <tr> <td>1</td><td>€ 8.762</td><td>3,708.828</td></tr> <tr> <td>2</td><td>€ 8.9145</td><td>1,722.828</td></tr> </table>		Price(s)	Volume(s)	1	€ 8.762	3,708.828	2	€ 8.9145	1,722.828
	Price(s)	Volume(s)									
1	€ 8.762	3,708.828									
2	€ 8.9145	1,722.828									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of the transaction	<i>5 November 2024</i>									
f)	Place of the transaction	<i>Euronext Dublin</i>									
g)	Additional Information	N/A									

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1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	<i>Aine McCleary</i>									
	Reason for the notification										
a)	Position/status	<i>Chief Customer Officer</i>									
b)	Initial Notification Amendment	<i>Initial Notification</i>									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	<i>Bank of Ireland Group plc</i>									
b)	LEI	<i>635400C8EK6DRI12U39</i>									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>									
b)	Nature of the transaction	<ol style="list-style-type: none"> <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> 									
c)	Price(s) and volume(s)	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> <tr> <td>1</td> <td>€ 8.762</td> <td>3,851.86</td> </tr> <tr> <td>2</td> <td>€ 8.9145</td> <td>1,788.86</td> </tr> </table>		Price(s)	Volume(s)	1	€ 8.762	3,851.86	2	€ 8.9145	1,788.86
	Price(s)	Volume(s)									
1	€ 8.762	3,851.86									
2	€ 8.9145	1,788.86									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of the transaction	<i>5 November 2024</i>									
f)	Place of the transaction	<i>Euronext Dublin</i>									

	transaction	
g)	Additional Information	N/A

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1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	<i>Sarah McLaughlin</i>									
	Reason for the notification										
a)	Position/status	<i>Group Secretary and Head of Corporate Governance</i>									
b)	Initial Notification Amendment	<i>Initial Notification</i>									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	<i>Bank of Ireland Group plc</i>									
b)	LEI	<i>635400C8EK6DRI12UJ39</i>									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>									
b)	Nature of the transaction	<ol style="list-style-type: none"> <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> 									
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th><th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>1</td><td>€ 8.762</td><td>1,600.662</td></tr> <tr> <td>2</td><td>€ 8.9145</td><td>743.662</td></tr> </tbody> </table>		Price(s)	Volume(s)	1	€ 8.762	1,600.662	2	€ 8.9145	743.662
	Price(s)	Volume(s)									
1	€ 8.762	1,600.662									
2	€ 8.9145	743.662									
d)	Aggregated information - Aggregated volume - Price	<i>N/A</i>									
e)	Date of the transaction	<i>5 November 2024</i>									
f)	Place of the transaction	<i>Euronext Dublin</i>									
g)	Additional Information	<i>N/A</i>									

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1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	<i>Myles O'Grady</i>
	Reason for the notification	
a)	Position/status	<i>Group Chief Executive Officer</i>
b)	Initial Notification Amendment	<i>Initial Notification</i>
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	<i>Bank of Ireland Group plc</i>
b)	LEI	<i>635400C8EK6DRI12UJ39</i>
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the	

	financial instrument, type of instrument Identification code	Ordinary Shares of €1.00 each ISIN: IE00BD1RP616									
b)	Nature of the transaction	<ol style="list-style-type: none"> Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan") Sale of shares to cover income tax and social security due on the delivery of shares. 									
c)	Price(s) and volume(s)	<table> <tr> <th></th><th>Price(s)</th><th>Volume(s)</th></tr> <tr> <td>1</td><td>€ 8.762</td><td>6,776.421</td></tr> <tr> <td>2</td><td>€ 8.9145</td><td>3,146.421</td></tr> </table>		Price(s)	Volume(s)	1	€ 8.762	6,776.421	2	€ 8.9145	3,146.421
	Price(s)	Volume(s)									
1	€ 8.762	6,776.421									
2	€ 8.9145	3,146.421									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of the transaction	5 November 2024									
f)	Place of the transaction	Euronext Dublin									
g)	Additional Information	N/A									

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1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	Susan Russell									
	Reason for the notification										
a)	Position/status	CEO, Retail Ireland									
b)	Initial Notification Amendment	Initial Notification									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	Bank of Ireland Group plc									
b)	LEI	635400C8EK6DRI12UJ39									
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
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	Price(s)	Volume(s)									
1	€ 8.762	5,135.814									
2	€ 8.9145	2,385.814									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of the transaction	5 November 2024									
f)	Place of the transaction	Euronext Dublin									
g)	Additional Information	N/A									

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1	Details of the person discharging managerial responsibilities/person closely associated										
a)	Name	<i>Mark Spain</i>									
	Reason for the notification										
a)	Position/status	<i>Group Chief Financial Officer</i>									
b)	Initial Notification Amendment	<i>Initial Notification</i>									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	<i>Bank of Ireland Group plc</i>									
b)	LEI	<i>635400C8EK6DRI12U39</i>									
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a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>									
b)	Nature of the transaction	<ol style="list-style-type: none"> 1. <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> 2. <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> 									
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	Price(s)	Volume(s)									
1	€ 8.762	4,279.845									
2	€ 8.9145	1,987.845									
d)	Aggregated information - Aggregated volume - Price	<i>N/A</i>									
e)	Date of the transaction	<i>5 November 2024</i>									
f)	Place of the transaction	<i>Euronext Dublin</i>									
g)	Additional Information	<i>N/A</i>									

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1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	<i>Oliver Wall</i>
	Reason for the notification	
a)	Position/status	<i>Chief of Staff and Head of Corporate Affairs</i>
b)	Initial Notification Amendment	<i>Initial Notification</i>
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	<i>Bank of Ireland Group plc</i>
b)	LEI	<i>635400C8EK6DRI12U39</i>
4.1	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	<i>Ordinary Shares of €1.00 each</i> <i>ISIN: IE00BD1RP616</i>

	Identification code										
b)	Nature of the transaction	<ol style="list-style-type: none"> 1. <i>Acquisition of shares under the Bank of Ireland Group 2023 Fixed Share Allowance Plan ("FSA Plan")</i> 2. <i>Sale of shares to cover income tax and social security due on the delivery of shares.</i> 									
c)	Price(s) and volume(s)	<table> <tr> <td></td><td>Price(s)</td><td>Volume(s)</td></tr> <tr> <td>1</td><td>€ 8.762</td><td>1,861.732</td></tr> <tr> <td>2</td><td>€ 8.9145</td><td>865.732</td></tr> </table>		Price(s)	Volume(s)	1	€ 8.762	1,861.732	2	€ 8.9145	865.732
	Price(s)	Volume(s)									
1	€ 8.762	1,861.732									
2	€ 8.9145	865.732									
d)	Aggregated information - Aggregated volume - Price	N/A									
e)	Date of the transaction	5 November 2024									
f)	Place of the transaction	Euronext Dublin									
g)	Additional Information	N/A									

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