

15 November 2024

Notification and public disclosure of transaction by Persons Discharging Managerial Responsibilities ("PDMR")

McBride plc (the "Company") announces that it has been notified of the following PDMR transaction:

Mark Strickland, Chief Financial Officer, has notified the Company that on 15 November 2024 he acquired 9,500 ordinary shares of 10p each in the Company (each a "Share") for an average price of £0.9732 per Share.

Following the purchase, Mark Strickland holds an aggregate of 320,262 Shares.

The Notification of Dealing Form is set out below.

This notification is made in accordance with the requirements of Article 19 of the UK Market Abuse Regulation.

1.	Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")					
a)	Name	Mark Strickland				
2.	Reason for the notification					
b)	Position/Status	Chief Financial Officer				
c)	Initial notification/amendment	Initial Notification				
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	McBride plc				
b)	LEI	213800HX7FMPA2CIEF02				
4.	Details of the transaction(s) Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary shares of 10p each GB0005746358				
b)	Nature of the transaction	Purchase of shares				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£0.9732</td><td>9,500</td></tr></table>	Price(s)	Volume(s)	£0.9732	9,500
Price(s)	Volume(s)					
£0.9732	9,500					
d)	Aggregated information Aggregated volume Aggregated price	N/A - Single transaction				
e)	Date of the transaction	15 November 2024				
f)	Place of transaction	London Stock Exchange				

For further information, please contact:

McBride plc
Chris Smith, Chief Executive Officer
Mark Strickland, Chief Financial Officer

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