RNS Number: 4990M AJ Bell PLC 15 November 2024

Correction to announcement 1133I made at 15:24 on 14/10/2024 (Director/PDMR Shareholding): The RNS omitted the issue of shares to Ryan Hughes and the number and percentage of Ordinary Shares in AJ Bell plc which Ryan was interested in. All other information was correct:

LEI: 213800VNKA7DPWXWJJ36

15 November 2024 (original RNS date: 14 October 2024)

## AJ Bell plc

## ("AJ Bell" or the "Company")

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

AJ Bell announces that on 14 October 2024, it was notified of the following transactions (**Transactions**) which took place on 11 October 2024:

(1) that each person discharging managerial responsibilities (PDMR) in AJ Bell who is named in column (1) of the below table purchased the number of ordinary shares of £0.000125 each (Ordinary Shares) in the issued share capital of AJ Bell set alongside their respective names in column (2) of the below table under the Company's Buy As You Earn scheme (BAYE) at a price of £4.434925 per Ordinary Share.

(1)	(2)
PDMR	Number of Ordinary Shares acquired
Roger Stott	34
Mo Tagari	34
Liz Carrington	34
Billy Mackay	34
Karen Goodman	33
Kina Sinclair	34
Charlie Musson	34
Ryan Hughes	34

- (2) that Nick Carrington, who is a person closely associated (**PCA**) with Liz Carrington, a PDMR, purchased 34 Ordinary Shares (**Ordinary Shares**) under the BAYE at a price of £4.434925 per Ordinary Share.
- (3) Following completion of the above Transactions, each PDMR who is named in column (1) of the below table is interested in the number of Ordinary Shares in AJ Bell and percentage of AJ Bell's issued share capital set alongside their respective names in columns (2) and (3) of the below table.

(1)	(2)	(3)
PDMR	Number of Ordinary Shares in which interested	% of issued share capital
Roger Stott	204,397	0.049
Mo Tagari	112,591	0.027
Liz Carrington	540,343	0.131
Billy Mackay	1,350,431	0.327
Karen Goodman	1,142	0.000
Kina Sinclair	10,981	0.003
Charlie Musson	338,261	0.082
Ryan Hughes	126,392	0.031

The notifications below, made in accordance with the requirements of the UK Market Abuse Regulation, provide further details.

1	Details of the person d	ischarging managerial re	sponsibilities/person closely associated	
a)	Name	Roger Stott	Roger Stott	
2	Reason for the notifica	tion		
a)	Position/status	Chief Operating Officer/PD	MR	
b)	Initial notification /Amendment	Initial Notification		
3	Details of the issue auctioneer or auction		market participant, auction platform,	
a)	Name	AJ Bell plc		
b)	Legal Entity Identifier	213800VNKA7DPWXWJJ.	36	
4			eated for (i) each type of instrument; (ii) (iv) each place where transactions have	
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.000	125 each	
	Identification code	GB00BFZNLB60		
b)	Nature of the transaction	Purchase of shares under	BAYE	
c)	Currency	GBP		
d)	Price(s) and volume(s)	Price(s)	Volume(s)	
		4. 434925	34	
e)	Aggregated information - Aggregated volume - Aggregated Price	N/A single transaction		
f)	Date of the transaction	11 October 2024		
g)	Place of the transaction	London Stock Exchange		

1	Details of the person d	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Mohamed Tagari	
2	Reason for the notifica	tion	
a)	Position/status	Chief Technology Officer/PDMR	
b)	Initial notification /Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	AJ Bell plc	

b)	Legal Entity Identifier	213800VNKA7DPWXWJJ36	
4		ion(s): section to be repeated for (i) each type of instrument; (ii) on; (iii) each date; and (iv) each place where transactions have	
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.000125 each	
	Identification code	GB00BFZNLB60	
b)	Nature of the transaction	Purchase of shares under BAYE	
c)	Currency	GBP	
d)	Price(s) and volume(s)	Price(s)	Volume(s)
		4. 434925	34
e)	Aggregated information		
	- Aggregated volume	N/A single transaction	
	- Price		
	- Aggregated total		
f)	Date of the transaction	11 October 2024	
g)	Place of the transaction	London Stock Exchange	
1	Details of the person d	ischarging managerial rest	oonsibilities/person closely associated

1	Details of the person d	ischarging managerial res	sponsibilities/person closely associated
a)	Name	Elizabeth Carrington	
2	Reason for the notifica	tion	
a)	Position/status	HR Director/PDMR	
b)	Initial notification /Amendment	Initial Notification	
3	Details of the issue auctioneer or auction		market participant, auction platform,
a)	Name	AJ Bell plc	
b)	Legal Entity Identifier	213800VNKA7DPWXWJJ3	6
4	Details of the transacti each type of transacti been conducted	ion(s): section to be repe on; (iii) each date; and (i	ated for (i) each type of instrument; (ii) v) each place where transactions have
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.0001	25 each
	Identification code	GB00BFZNLB60	
b)	Nature of the transaction	Purchase of shares under I	BAYE
c)	Currency	GBP	
d)	Price(s) and volume(s)	Price(s)	Volume(s)
		4.434925	34
e)	Aggregated information		
	- Aggregated volume	N/A single transaction	
	- Price		
	- Aggregated total		
f)	Date of the transaction	11 October 2024	
g)	Place of the transaction	London Stock Exchange	

1	Details of the person d	ischarging managerial ı	scharging managerial responsibilities/person closely associated		
a)	Name	Billy Mackay			
2	Reason for the notifica	tion			
a)	Position/status	Advised Managing Direct	or/PDMR		
b)	Initial notification /Amendment	Initial Notification			
3	Details of the issue auctioneer or auction		market participant, auction platform,		
a)	Name	AJ Bell plc			
b)	Legal Entity Identifier	213800VNKA7DPWXWJ	J36		
4			ion(s): section to be repeated for (i) each type of instrument; (ii) on; (iii) each date; and (iv) each place where transactions have		
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.000125 each			
	Identification code	GB00BFZNLB60			
b)	Nature of the transaction	Purchase of shares under BAYE			
		GBP			
c)	Currency	GBP			
c) d)	Currency Price(s) and volume(s)	GBP Price(s)	Volume(s)		
	•		Volume(s)		
d)	•	Price(s)	`,		
d)	Price(s) and volume(s)	Price(s)	` '		
	Price(s) and volume(s)  Aggregated information	Price(s) 4.434925	`,		
d)	Price(s) and volume(s)  Aggregated information - Aggregated volume	Price(s) 4.434925	`,		
d)	Price(s) and volume(s)  Aggregated information - Aggregated volume - Price	Price(s) 4.434925	`,		

1	Details of the person d	lischarging managerial responsibilities/person closely associated	
a)	Name	Karen Goodman	
2	Reason for the notifica	tion	
a)	Position/status	Chief Risk Officer/PDMR	
b)	Initial notification /Amendment	Initial Notification	
3	Details of the issue auctioneer or auction	uer, emission allowance market participant, auction platform, on monitor	
a)	Name	AJ Bell plc	
b)	Legal Entity Identifier	213800VNKA7DPWXWJJ36	
4		tion(s): section to be repeated for (i) each type of instrument; (ii) on; (iii) each date; and (iv) each place where transactions have	
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.000125 each	
	Identification code	GB00BFZNLB60	
b)	Nature of the transaction	Purchase of shares under BAYE	

c)	Currency	GBP	
d)	Price(s) and volume(s)	Price(s)	Volume(s)
		4.434925	33
e)	Aggregated information		
	- Aggregated volume	N/A single transaction	
	- Price		
	- Aggregated total		
f)	Date of the transaction	11 October 2024	
g)	Place of the transaction	London Stock Exchange	

•	ischarging managerial res	sponsibilities/person closely associated		
	Details of the person discharging managerial responsibilities/person closely associated			
Name	Kina Sinclair			
Reason for the notifica	tion			
Position/status	Group Legal Services Direc	tor/PDMR		
Initial notification /Amendment	Initial Notification			
		emission allowance market participant, auction platform, nonitor		
Name	AJ Bell plc			
Legal Entity Identifier	213800VNKA7DPWXWJJ30	6		
each type of transacti been conducted	on; (iii) each date; and (i	v) each place where transactions have		
Description of the financial instrument, type of instrument	Ordinary shares of £0.0001	25 each		
Identification code	GB00BFZNLB60			
Nature of the transaction	Purchase of shares under BAYE			
Currency	GBP			
Price(s) and volume(s)	Price(s)	Volume(s)		
	4.434925	34		
Aggregated information				
- Aggregated volume	N/A single transaction			
- Price				
- Aggregated total				
Date of the transaction	11 October 2024			
Place of the transaction	London Stock Exchange			
	Position/status  Initial notification /Amendment  Details of the issue auctioneer or auction in Name  Legal Entity Identifier  Details of the transaction of the transaction of the financial instrument, type of instrument in Identification code  Nature of the transaction  Currency  Price(s) and volume(s)  Aggregated information  - Aggregated volume  - Price  - Aggregated total  Date of the transaction  Place of the	Initial notification /Amendment  Details of the issuer, emission allowance auctioneer or auction monitor  Name		

transaction  Details of the person discharging managerial responsibilities/person closely associated  a) Name Charles Musson  Reason for the notification  a) Position/status Acting D2C Managing Director/PDMR  b) Initial notification /Amendment Initial Notification			
1 Details of the person discharging managerial responsibilities/person closely associated a) Name Charles Musson  2 Reason for the notification a) Position/status Acting D2C Managing Director/PDMR b) Initial notification Initial Notification /Amendment 3 Details of the issuer, emission allowance market participant, auction platform,	g)	Place of th	e London Stock Exchange
a) Name Charles Musson  2 Reason for the notification  a) Position/status Acting D2C Managing Director/PDMR  b) Initial notification /Amendment Initial Notification  3 Details of the issuer, emission allowance market participant, auction platform,	•	transaction	
a) Name Charles Musson  2 Reason for the notification  a) Position/status Acting D2C Managing Director/PDMR  b) Initial notification /Amendment Initial Notification  3 Details of the issuer, emission allowance market participant, auction platform,			
a) Name Charles Musson  2 Reason for the notification  a) Position/status Acting D2C Managing Director/PDMR  b) Initial notification /Amendment Initial Notification  3 Details of the issuer, emission allowance market participant, auction platform,			
2 Reason for the notification  a) Position/status	1	Details of the person	discharging managerial responsibilities/person closely associated
2 Reason for the notification  a) Position/status	a)	Name	Charles Musson
a) Position/status	,		
b) Initial notification /Amendment Initial Notification  3 Details of the issuer, emission allowance market participant, auction platform,	2	Reason for the notifi	cation
b) Initial notification /Amendment Initial Notification  3 Details of the issuer, emission allowance market participant, auction platform,			
/Amendment  3 Details of the issuer, emission allowance market participant, auction platform,	a)	Position/status	Acting D2C Managing Director/PDMR
/Amendment  3 Details of the issuer, emission allowance market participant, auction platform,	1. \	1.20.1060	Legal Nicetons
3 Details of the issuer, emission allowance market participant, auction platform,	D)		Initial Notification
- Johans of the following distribution market participants, discussing platform,		/Amenament	
2 - Lie Court, Children and Children Participant, Calculum,	3	Details of the issue	uer emission allowance market participant auction platform
	•		
		audionice of audio	ii iiioiiitoi

a)	Name	AJ Bell plc		
b)	Legal Entity Identifier	213800VNKA7DPWXWJJ36		
4		on(s): section to be repeated for (i) each type of instrument; (ii) on; (iii) each date; and (iv) each place where transactions have		
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.00012	Ordinary shares of £0.000125 each	
	Identification code	GB00BFZNLB60		
b)	Nature of the transaction	Purchase of shares under BAYE		
c)	Currency	GBP		
d)	Price(s) and volume(s)	Price(s)	Volume(s)	
		4.434925	34	
e)	Aggregated information		1	
	- Aggregated volume	N/A single transaction		
	- Price			
	- Aggregated total			
f)	Date of the transaction	11 October 2024		
g)	Place of the transaction	London Stock Exchange		

1	Details of the person d	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Ryan Hughes					
2	Reason for the notifica	ıtion					
a)	Position/status	Managing Director, AJ Bell Investments					
b)	Initial notification /Amendment	Initial Notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	AJ Bell plc					
b)	Legal Entity Identifier	213800VNKA7DPWXWJJ36					
4	Details of the transact each type of transacti been conducted	of the transaction(s): section to be repeated for (i) each type of instrument; (ii) pe of transaction; (iii) each date; and (iv) each place where transactions have inducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.000125 each					
	Identification code	GB00BFZNLB60					
b)	Nature of the transaction	Purchase of shares under BAYE					
c)	Currency	GBP					
٠,	1						
d)	Price(s) and volume(s)	Price(s)	Volume(s)				
,		Price(s) 4.434925	Volume(s)				
,		. ,	, ,				
d)	Price(s) and volume(s)	. ,	, ,				
d)	Price(s) and volume(s)  Aggregated information	4.434925	, ,				
d)	Price(s) and volume(s)  Aggregated information - Aggregated volume	4.434925	, ,				

	<del>                                     </del>			
g)	Place	of	the	London Stock Exchange
9)			1110	London Glook Exchange
	transaction			
	tranoaotic	<i>'</i> 11		

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Nicholas Carrington				
2	Reason for the notification					
a)	Position/status	PCA with Elizabeth Carrington, HR Director/PDMR				
b)	Initial notification /Amendment	Initial Notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	AJ Bell plc				
b)	Legal Entity Identifier	213800VNKA7DPWXWJJ36				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.000125 each				
	Identification code	GB00BFZNLB60				
b)	Nature of the transaction	Purchase of shares under BAYE				
c)	Currency	GBP				
d)	Price(s) and volume(s)	Price(s)	Volume(s)			
		4.434925	34			
e)	Aggregated information - Aggregated volume - Price - Aggregated total	N/A single transaction				
f)	Date of the transaction	11 October 2024				
<u> </u>	Place of the	London Stock Exchange				
g)	transaction	London Stock Exchange				

Name of officer of issuer responsible for making notification: Olubunmi Likinyo (Company Secretary)

Date of notification: 14 October 2024

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