

18 November 2024

**Notification and public disclosure of transaction by Persons Discharging Managerial Responsibilities ("PDMR")**

McBride plc (the "Company") announces that it has been notified of the following PDMR transaction:

Chris Smith, Chief Executive Officer, has notified the Company that on 15 November 2024 he acquired 15,401 ordinary shares of 10p each in the Company (each a "Share") for an average price of £0.969 per Share.

Following the purchase, Chris Smith holds an aggregate of 803,306 Shares, of which 591,807 Shares are held in his own name and 211,499 Shares are held by his wife, Harriet Smith, a person closely associated with Chris Smith.

The Notification of Dealing Form is set out below.

This notification is made in accordance with the requirements of Article 19 of the UK Market Abuse Regulation.

1.	<b>Details of the Persons Discharging Managerial Responsibilities ("PDMR")/Relevant Employees/Person Closely Associated ("PCA")</b>					
a)	Name	Chris Smith				
2.	<b>Reason for the notification</b>					
b)	Position/Status	Chief Executive Officer				
c)	Initial notification/amendment	Initial Notification				
3.	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	McBride plc				
b)	LEI	213800HX7FMPA2CIEF02				
4.	<b>Details of the transaction(s)</b> <b>Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument  Identification Code	Ordinary shares of 10p each  GB0005746358				
b)	Nature of the transaction	Purchase of shares				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£0.969</td><td>15,401</td></tr></table>	Price(s)	Volume(s)	£0.969	15,401
Price(s)	Volume(s)					
£0.969	15,401					
d)	Aggregated information Aggregated volume Aggregated price	N/A - Single transaction				
e)	Date of the transaction	15 November 2024				
f)	Place of transaction	London Stock Exchange				

For further information, please contact:

**McBride plc**  
Chris Smith, Chief Executive Officer  
Mark Strickland, Chief Financial Officer

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**Instinctif Partners**

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