

20 November 2024

Mobile Streams plc
("MOS" or "the Company")

Issue of share options to Directors and PDMR, issue of shares to consultants, and Total Voting Rights ("TVR")

Issue of share options to Directors and PDMR

Mobile Streams plc, the AIM quoted mobile content and data intelligence company, announces the award of share options to Directors and a senior employee.

The awards have been made to strengthen the incentivisation of the team in line with usual remuneration parameters, taking into account a) the salaries for each individual, which are at the lower end of the range for comparable companies, b) the ongoing work by the management team in developing the Mexican opportunities, and c) the raising of institutional funds by the Company as announced on 1 August, for which no commission was paid.

In making this award the Remuneration Committee has also noted the rise in the Company's market capitalisation from £2.15 million on 1 July to a current £25.80 million as of last night's closing share price. When the Options were first proposed by the Board the Company's share price was 0.085p and therefore the Remuneration Committee has agreed to honour this exercise price but in recognising the current share price, has determined that the Options shall only vest 12 months from issue, being on 20 November 2025 and provided that such Option holders remain with the Company at that time.

The Company intends to make option awards on an annual basis, but is making these one-off awards now given the significant milestones recently achieved.

The options have a ten year life span from date of grant and can be exercised any time after the vesting conditions have been met.

Name	Number
Mark Epstein - Chief Executive Officer (Director)	175,000,000
Tom Gutteridge - Chief Product Officer (PDMR)	125,000,000
John Barker - Chairman (Director)	33,000,000
Total	333,000,000

Following the grant of the Options, the total number of ordinary shares under option is 977,501,000, representing 11.4% of the Company's current issued ordinary share capital. The 208m options awarded to certain directors represents 2.4% of the Company's current issued ordinary share capital, bringing the total options awarded to directors in the past 12 months to 4.99%.

Issue of shares to consultants

The Company announces the issue of a total of 27,946,969 Ordinary Shares to a consultant under the agreement in place for the satisfaction of their outstanding remuneration up to 30 September 2024. As a result of this share issue Nigel Burton now holds a total of 209,036,496 shares, representing 2.44% of the resulting share capital of the Company.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Nigel Burton
2	Reason for notification	
a)	Position / status	PDMR
b)	Initial notification	Initial

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	Mobile Stream's plc				
a)	Name	Mobile Stream's plc				
b)	LEI	LEI: 213800CJX7WW927QWP43				
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions						
a)	Description of the financial instrument, type of instrument	Ordinary shares of 0.01 pence each in Mobile Stream's plc				
	Identification code	ISIN GB00B0WJ3L68				
	Nature of the transaction	Issue of shares in lieu of remuneration				
c)	Price(s) and volumes(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volumes(s)</td> </tr> <tr> <td>0.059 pence</td> <td>27,946,969</td> </tr> </table>	Price(s)	Volumes(s)	0.059 pence	27,946,969
Price(s)	Volumes(s)					
0.059 pence	27,946,969					
d)	Aggregated information	n/a				
e)	Date of the transaction	11 November 2024				
f)	Place of the transaction	London Stock Exchange, AIM (XLON)				

The Company also announces the issue of a total of 71,736,011 Ordinary Shares in settlement of advisory fees. The shares will be issued at a share price of 0.0697p.

Application will be made to the London Stock Exchange for admission of the 99,682,980 Ordinary Shares resulting from the issue of shares to consultants and advisors to trading on AIM. It is expected that admission will become effective and dealings in these Ordinary Shares will commence at 8.00 a.m. on or around 27 November 2024.

Total Voting Rights

Following the issue of the Ordinary Shares as described above, the Company's issued share capital consists of 8,576,026,001 ordinary shares with a nominal value of 0.01p each, with voting rights. The Company does not hold any Ordinary Shares in Treasury.

Therefore, the above figure may be used by shareholders in the Company as the denominator for the calculation by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the FCA's Disclosure Guidance and Transparency Rules.

This announcement contains inside information for the purposes of Article 7 of the Market Abuse Regulations (EU) No. 596/2014, as it forms part of UK Domestic Law by virtue of the European Union (Withdrawal) Act 2018. Upon publication of this announcement, this inside information is now considered to be in the public domain.

For further information, please contact:

Mobile Streams plc
John Barker, Chairman
+44 7711920865

Mark Epstein

www.mobilestreams.com

Beaumont Cornish (Nominated Adviser)
James Biddle and Roland Cornish
+44 (0) 20 7628 3396

Peterhouse Capital Limited (Broker)
Lucy Williams and Duncan Vasey
+44 (0) 20 7469 0930

Nominated Adviser Statement

Beaumont Cornish Limited ('Beaumont Cornish'), is the Company's Nominated Adviser and is authorised and regulated in

the United Kingdom by the Financial Conduct Authority. Beaumont Cornish's responsibilities as the Company's Nominated Adviser, including a responsibility to advise and guide the Company on its responsibilities under the AIM Rules for Companies and AIM Rules for Nominated Advisers, are owed solely to the London Stock Exchange. Beaumont Cornish is not acting for and will not be responsible to any other persons for providing protections afforded to customers of Beaumont Cornish nor for advising them in relation to the proposed arrangements described in the announcement or any matter referred to in it.



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