

LEI: 549300VXU6S7PLCL855

For immediate release

21 November 2024

Liontrust Asset Management Plc

("Liontrust" or the "Company")

Notification of transactions of persons discharging managerial responsibilities ("PDMRs") and persons closely associated ("PCA")

Liontrust announces that on 21 November 2024 it was notified that John Ions, Chief Executive Officer, purchased 60,000 ordinary shares of 1p each in the Company ("Shares") and his wife, Paige Ions, purchased 40,000 Shares. John Ions is a PDMR and Paige Ions is a PCA to Mr Ions.

Formal notification in respect of the PDMR and the PCA is set out below in accordance with the requirements of the Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	John Ions						
2	Reason for the notification							
a)	Position/status	PDMR (CEO)						
b)	Initial notification /Amendment	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	Liontrust Asset Management Plc						
b)	LEI	549300VXU6S7PLCL855						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	Ordinary shares of 1p each						
	Identification code	GB0007388407						
b)	Nature of the transaction	Purchase of Shares by the PDMR.						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£4.50</td> <td>60,000</td> </tr> <tr> <td></td> <td></td> </tr> </tbody> </table>	Price(s)	Volume(s)	£4.50	60,000		
Price(s)	Volume(s)							
£4.50	60,000							
d)	Aggregated information - Aggregated volume - Price	Not applicable						
e)	Date of the transaction	21 November 2024						
f)	Place of the transaction	London Stock Exchange						

Person closely associated							
1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name Paige Ions						
2	Reason for the notification						
a)	Position/status PCA to PDMR (CEO)						
b)	Initial notification /Amendment Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name Liontrust Asset Management Plc						
b)	LEI 549300VXU6S7PLCL855						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Ordinary shares of 1p each Identification code GB0007388407						
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c)	Price(s) and volume(s) <table border="1" data-bbox="667 860 1123 936"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£4.50</td> <td>40,000</td> </tr> <tr> <td></td> <td></td> </tr> </tbody> </table>	Price(s)	Volume(s)	£4.50	40,000		
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£4.50	40,000						
d)	Aggregated information - Aggregated volume - Price Not applicable						
e)	Date of the transaction 21 November 2024						
f)	Place of the transaction London Stock Exchange						

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