



21 November 2024

**Eagle Eye Solutions Group PLC**

("Eagle Eye" or the "Company")

**Result of AGM**

Eagle Eye, a leading SaaS and AI technology company that creates digital connections enabling personalised, real-time marketing at scale, is pleased to announce that all resolutions put to shareholders at the Company's Annual General Meeting today were duly passed.

The proxy voting results are included below.

Resolution	For		Against		Discretion to Chairman & Third party		Withheld		Total
1	15,932,066	99.99%	0	0%	1,333	0.01%	0	0%	15,933,399
2	15,929,169	99.97%	2,897	0.02%	1,333	0.01%	0	0%	15,933,399
3	15,339,571	96.27%	592,495	3.72%	1,333	0.01%	0	0%	15,933,399
4	15,827,023	99.33%	105,043	0.66%	1,333	0.01%	0	0%	15,933,399
5	15,929,169	99.97%	2,897	0.02%	1,333	0.01%	0	0%	15,933,399
6	15,929,169	99.97%	2,897	0.02%	1,333	0.01%	0	0%	15,933,399
7	15,824,126	99.31%	107,940	0.68%	1,333	0.01%	0	0%	15,933,399
8	15,932,066	99.99%	0	0%	1,333	0.01%	0	0%	15,933,399
9	15,932,066	99.99%	0	0%	1,333	0.01%	0	0%	15,933,399
10	15,020,232	94.27%	913,167	5.73%	0	0%	0	0%	15,933,399
11	15,018,899	94.26%	913,167	5.73%	1,333	0.01%	0	0%	15,933,399
12	15,932,066	99.99%	0	0%	1,333	0.01%	0	0%	15,933,399

**Enquiries:**

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**About Eagle Eye**

Eagle Eye is a leading SaaS and AI technology company enabling retail, travel and hospitality brands to earn the loyalty of their end customers by powering their real-time, omnichannel and personalised consumer marketing activities, at scale.

Eagle Eye AIR is a cloud-based platform, which provides the most flexible and scalable loyalty and promotions capability in the world. More than 850 million personalised offers are executed via the platform every week, and it currently hosts over 500 million loyalty member wallets for businesses all over the world. Eagle Eye is a certified member of the MACH Alliance and is trusted to deliver a secure service at hundreds of thousands of physical POS destinations worldwide, enabling the real-time issuance and redemption of promotional coupons, loyalty offers, gift cards, subscription benefits and more.

The Eagle Eye AIR platform is currently powering loyalty and customer engagement solutions for enterprise businesses all over the world, including Asda, Tesco, Morrisons, Waitrose and John Lewis & Partners, JD Sports, Pret a Manger, Loblaws, Southeastern Grocers, Giant Eagle, and the Woolworths Group. In January 2024, Eagle Eye launched EagleAI, a next-generation data science solution for personalisation, already being used by leading retailers worldwide including Carrefour, Auchan and Pattison Food Group. Web - [www.eagleeye.com](http://www.eagleeye.com)

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