

Centaur Media plc  
Incorporated in England and Wales  
Registration number: 04948078  
LEI: 2138005WK87G7DQRQI62  
ISIN: GB0034291418  
21 November 2024

# Centaur Media Plc

## ("the Company")

### Notification of Transaction by Director/ PDMR

In accordance with DTR 3.1 and Article 19 of the UK Market Abuse Regulation, the Company was advised on 21 November 2024 that the following Directors and Persons Discharging Managerial Responsibility acquired ordinary shares in London on 20 November 2024 at a price of £0.245684 per ordinary share through the Company's Share Incentive Plan:

Director/PDMR	Number of ordinary shares under the personal contribution element of the plan	Number of ordinary shares under the matching element of the plan (Company contribution)	Share price
Swag Mukerji	611	305	£0.245684
Steve Newbold	611	305	£0.245684

This notification is made in accordance with the requirements of the UK Market Abuse Regulation.

	Details of PDMR / person closely associated with them ('CAP')									
a)	Name	Swag Mukerji								
b)	Position / status	CEO								
c)	Initial notification / amendment	Initial notification								
2.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor									
a)	Full name of the entity	Centaur Media plc								
b)	Legal Entity Identifier code	2138005WK87G7DQRQI62								
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument and identification code	Ordinary shares of £0.10 each  ISIN: GB0034291418								
b)	Nature of the transaction	Acquisition through Company Share Incentive Plan								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£0.245684</td><td>916</td></tr><tr><td></td><td></td></tr><tr><td></td><td></td></tr></table> Note: this was a single transaction.	Price(s)	Volume(s)	£0.245684	916				
Price(s)	Volume(s)									
£0.245684	916									
d)	Aggregated information  Aggregated volume  Price	Not applicable - single transaction.								

e)	Date of the transaction	20 November 2024
f)	Place of the Transaction	London Stock Exchange XLON

1.	Details of PDMR / person closely associated with them ('CAP')										
a)	Name	Steve Newbold									
b)	Position / status	Group Managing Director Xeim									
c)	Initial notification / amendment	Initial notification									
2.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Full name of the entity	Centaur Media plc									
b)	Legal Entity Identifier code	2138005WK87G7DQRQI62									
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