

Date 21 November 2024

WH Smith PLC

The notification set out below is provided in accordance with the requirements of the EU Market Abuse Regulation.

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>					
a)	Name	Carl Cowling				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Group Chief Executive				
b)	Initial notification/Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	WH Smith PLC				
b)	LEI	2138001KJNGUJ34G7X91				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 22 <sup>6</sup> / <sub>67</sub> pence  ISIN: GB00B2PDGW16				
b)	Nature of the transaction	Grant of awards under the WH Smith LTIP				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>0.00</td> <td>185,744</td> </tr> </tbody> </table>	Price(s)	Volume(s)	0.00	185,744
Price(s)	Volume(s)					
0.00	185,744					
d)	Aggregated information  - Aggregated volume  - Price	n/a (single transaction)				
e)	Date of the transaction	2024-11-21				
f)	Place of the transaction	Outside a trading venue				

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Carl Cowling
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Group Chief Executive
b)	Initial notification/Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	WH Smith PLC
b)	LEI	2138001KJNGUJ34G7X91
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a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 22 <sup>6</sup> / <sub>67</sub> pence  ISIN: GB00B2PDGW16

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b)	Nature of the transaction Grant of awards under the WH Smith DBP			
c)	Price(s) and volume(s)			
	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>0.00</td> <td>29,103</td> </tr> </tbody> </table>	Price(s)	Volume(s)	0.00
Price(s)	Volume(s)			
0.00	29,103			
d)	Aggregated information - Aggregated volume - Price n/a (single transaction)			
e)	Date of the transaction 2024-11-21			
f)	Place of the transaction Outside a trading venue			

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>					
a)	Name	Robert Moorhead				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Chief Financial Officer/Chief Operating Officer				
b)	Initial notification/Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	WH Smith PLC				
b)	LEI	2138001KJNGUJ34G7X91				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 22 <sup>6</sup> / <sub>67</sub> pence				
	Identification code	ISIN: GB00B2PDGW16				
b)	Nature of the transaction	Grant of awards under the WH Smith DBP				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>0.00</td> <td>20,960</td> </tr> </tbody> </table>	Price(s)	Volume(s)	0.00	20,960
	Price(s)	Volume(s)				
0.00	20,960					
d)	Aggregated information - Aggregated volume - Price	n/a (single transaction)				
e)	Date of the transaction	2024-11-21				
f)	Place of the transaction	Outside a trading venue				

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Max Izzard
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Chief Financial Officer Designate
b)	Initial notification/Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	WH Smith PLC
b)	LEI	2138001KJNGUJ34G7X91
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 22 <sup>6</sup> / <sub>67</sub> pence  ISIN: GB00B2PDGW16				
b)	Nature of the transaction	Grant of awards under the WH Smith LTIP				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>0.00</td> <td>106,804</td> </tr> </tbody> </table>	Price(s)	Volume(s)	0.00	106,804
Price(s)	Volume(s)					
0.00	106,804					
d)	Aggregated information  - Aggregated volume  - Price	n/a (single transaction)				
e)	Date of the transaction	2024-11-21				
f)	Place of the transaction	Outside a trading venue				

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>					
a)	Name	Ian Houghton				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Company Secretary/Legal Director				
b)	Initial notification/Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	WH Smith PLC				
b)	LEI	2138001KJNGUJ34G7X91				
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c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>0.00</td> <td>72,374</td> </tr> </tbody> </table>	Price(s)	Volume(s)	0.00	72,374
Price(s)	Volume(s)					
0.00	72,374					
d)	Aggregated information  - Aggregated volume  - Price	n/a (single transaction)				
e)	Date of the transaction	2024-11-21				
f)	Place of the transaction	Outside a trading venue				

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Toby Keir
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Chief Executive - US
b)	Initial notification/Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	WH Smith PLC

b)	LEI	2138001KJNGUJ34G7X91				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 22 <sup>6</sup> / <sub>67</sub> pence  ISIN: GB00B2PDGW16				
b)	Nature of the transaction	Grant of awards under the WH Smith LTIP				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>0.00</td> <td>86,831</td> </tr> </tbody> </table>	Price(s)	Volume(s)	0.00	86,831
Price(s)	Volume(s)					
0.00	86,831					
d)	Aggregated information  - Aggregated volume  - Price	n/a (single transaction)				
e)	Date of the transaction	2024-11-21				
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<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>					
a)	Name	Andrew Harrison				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Managing Director - UK Travel				
b)	Initial notification/Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	WH Smith PLC				
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Price(s)	Volume(s)					
0.00	57,331					
d)	Aggregated information  - Aggregated volume  - Price	n/a (single transaction)				
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<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Sean Toal
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Managing Director - High Street
b)	Initial notification/Amendment	Initial notification

<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	WH Smith PLC				
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Price(s)	Volume(s)					
0.00	58,478					
d)	Aggregated information  - Aggregated volume  - Price	n/a (single transaction)				
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<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>					
a)	Name	Helen Webb				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Chief People Officer				
b)	Initial notification/Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
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Price(s)	Volume(s)					
0.00	56,764					
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