

**Dotdigital Group plc**  
("Dotdigital", the "Company", or the "Group")

**Annual Report and Notice of AGM**

**AGM Date: 18 December 2024**

**Dotdigital Group plc** (AIM: DOTD), the leading SaaS provider of an all-in-one customer experience and data platform (CXDP), announces that it has posted its Annual Report and Accounts for the year ended 30 June 2024 to shareholders. The annual report is also available on the Company's website (<https://www.dotdigitalgroup.com/investor-relations>).

Our Annual General Meeting will take place at No1 London Bridge, London, SE1 9BG on Wednesday 18 December 2024. It will start at 11:00 a.m.

We would also like to strongly encourage all our shareholders to vote on the resolutions by proxy before the deadline of 16 December 2024.

The AGM Notice is available on the Company's website: <https://www.dotdigitalgroup.com/circulars/>.

If for any reason shareholders are unable to take delivery of their letter, they should contact [AGM@dotdigital.com](mailto:AGM@dotdigital.com) for a copy.

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**About Dotdigital**

Dotdigital Group plc (AIM: DOTD) is a leading provider of cross-channel marketing automation technology to marketing professionals. Dotdigital's customer experience and data platform (CXDP) combines the power of automation and AI to help businesses deliver hyper-relevant customer experiences at scale. With Dotdigital, marketing teams can unify and enrich their customer data, identify valuable customer segments, and deliver

personalised cross-channel customer journeys that result in engagements, conversions, and loyalty.

Founded in 1999, Dotdigital is headquartered in London with offices in Croydon, Manchester, New York, Melbourne, Sydney, Singapore, Cape Town, and Warsaw. Dotdigital's solutions empower over 4,000 brands across 150 countries.

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