RNS Number : 3874N Sainsbury(J) PLC 22 November 2024

22 November 2024

J Sainsbury plc (the 'Company')

Notification of transactions by Persons Discharging Managerial Responsibilities ('PDMRs')

The Company was notified on 22 November 2024 that the following PDMR acquired ordinary shares of $28^4/_7$ pence each in the Company ('Shares') through participation in the Company's Share Incentive Plan (also known as SSPP). The Shares were purchased at £2.4735 each.

| PDMR | Number of Shares acquired under the SSPP | |
|------------|--|--|
| Mark Given | 46 | |

The Notification of Dealing Form can be found below.

This notification is made in accordance with the requirements of the UK Market Abuse Regulation.

For further information, please contact:

Karen Garrod Company Secretarial Assistant 020 7695 0269

Notification of dealing form

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | |
|----|---|---|-----------|--|--|--|
| a) | Name | Mark Given | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | Chief Marketing Officer | | | | |
| b) | Initial notification /Amendment | Initial notification | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a) | Name | J Sainsbury plc | | | | |
| b) | LEI | 213800VGZAAJIKJ9Y484 | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 28 ⁴ / ₇ pence each ISIN: GB00B019KW72 | | | | |
| | Identification code | | | | | |
| b) | Nature of the transaction | Purchase of Shares under the J Sainsbury plc Share Incentive Plan | | | | |
| c) | Price(s) and volume(s) | Price(s) | Volume(s) | | | |
| | | £2.4735 | 46 | | | |

| d) | Aggregated information | Aggregated price | Aggregated volume | |
|----|--------------------------|------------------------------|-------------------|--|
| | | N/A | N/A | |
| e) | Date of the transaction | 21 November 2024 | | |
| f) | Place of the transaction | London Stock Exchange (XLON) | | |

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