

Persons Discharging Managerial Responsibilities and persons closely associated with them notification			
1	Details of the person discharging managerial responsibilities/person closely associated		
Legal person	Michael Schmidt		
2.	Reason for the notification		
Position/status	PDMR - CFO		
Initial notification/ amendment	Initial		
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
Issuer	B&M European Value Retail S.A.		
LEI	213800UK7ZRLY2K1X530		
4.	Details of the transaction(s)		
Description of the financial instrument, type of Instrument	Ordinary Shares of 10 pence each		
Identification Code	ISIN LU1072616219		
Nature of the transaction	Exercise of nil-cost share options in relation to buy-out of forfeiture of incentive compensation from previous employer		
Currency	GBP		
Price(s) and volume(s)	Price	Volume	Total
	Nil	37,942	Nil
Aggregated Information	Price	Volume	Total
	Nil	37,942	Nil
Date of Transaction	22 November 2024		
Place of transaction	Outside a trading venue		

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LEI	213800UK7ZRLY2K1X530		
4.	Details of the transaction(s)		
Description of the financial instrument, type of Instrument	Ordinary Shares of 10 pence each		
Identification Code	ISIN LU1072616219		
Nature of the transaction	Disposal of sufficient shares to discharge tax liability upon exercise		
Currency	GBP		
Price(s) and volume(s)	Price	Volume	Total
	£3.532	17,878	£63,145.10
Aggregated Information	Price	Volume	Total
	£3.532	17,878	£63,145.10
Date of Transaction	22 November 2024		
Place of transaction	London Stock Exchange, Main Market (XLON)		

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